



**CIK NUR HAFIFAH BINTI JAMALLUDIN (02016A)**  
PENSYARAH (TETAP)  
FACULTY OF LANGUAGE STUDIES AND HUMAN DEVELOPMENT  
UNIVERSITI MALAYSIA KELANTAN  
BEG BERKUNCI NO. 1  
BACHOK

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## A. PERSONAL DETAILS

UMK JOIN DATE	18-Jun-2023
DATE OF APPOINTMENT FOR CURRENT POSITION	18-Jun-2023
DATE OF CONFIRMATION FOR CURRENT POSITION	
EDUCATION(S)	<ul style="list-style-type: none"><li>• <b>(2018) UNIVERSITI ISLAM ANTARABANGSA MALAYSIA</b> IJAZAH SARJANA ISLAMIC REVEALED KNOWLEDGE AND HERITAGE</li><li>• <b>(2015) UNIVERSITI ISLAM ANTARABANGSA MALAYSIA</b> IJAZAH SARJANA MUDA ISLAMIC REVEALED KNOWLEDGE AND HERITAGE COMMUNICATION</li><li>• <b>(2009) SMK SULTAN ABD. AZIZ SHAH, KUALA SELANGOR</b> STPM</li><li>• <b>(2007) SEKOLAH MENENGAH KEBANGSAAN SERI TANJONG</b> SPM</li><li>• <b>(2005) SMK SERI TANJONG KUALA SELANGOR</b> PMR / SRP</li></ul>
GROUP OF EXPERTISE	
AWARD(S)	
WORKING EXPERIENCE(S)	<ul style="list-style-type: none"><li>• PENSYARAH   IIUM ACADEMY 01-Jan-2020-01-Jul-2023</li></ul>
PROFESIONAL MEMBERSHIP(S)	

## B. TEACHING-LEARNING ACTIVITIES

COURSES TAUGHT	<ul style="list-style-type: none"><li>• LBT20403 - PUBLIC RELATIONS MANAGEMENT</li><li>• LBT20503 - WRITING FOR CORPORATE PUBLIC RELATIONS</li><li>• LBT30103 - RESEARCH AND ACADEMIC WRITING 1</li><li>• LBT30106 - ACADEMIC WRITING 1</li><li>• LBT30203 - CONTEMPORARY ORGANIZATIONAL COMMUNICATION</li><li>• LBT30403 - CORPORATE COMMUNICATION</li><li>• LBT30503 - RESEARCH AND ACADEMIC WRITING II</li><li>• LBT30506 - ACADEMIC WRITING 2</li><li>• LBT30903 - PUBLIC RELATIONS MANAGEMENT</li><li>• LFT20202 - STUDENT IN ENTERPRISE PROGRAMME (SIEP)</li><li>• LFT30102 - BASIC STATISTICS FOR LIBERAL STUDIES</li><li>• LFT30103 - BASIC STATISTICS FOR SOCIAL SCIENCES AND HUMANITIES STUDIES</li><li>• LFT40206 - INTERNSHIP 2</li><li>• MBE10203 - PROFESSIONAL BUSINESS COMMUNICATION</li><li>• MBT10503 - CONTEMPORARY PROFESSIONAL WRITING</li><li>• MBT10706 - PROJECT PAPER</li><li>• MBT10803 - PROFESSIONAL BUSINESS COMMUNICATION</li></ul>
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## C. RESEARCH AND DEVELOPMENT

<b>JOURNAL(S)</b>	<ol style="list-style-type: none"><li>1. AN EXPLORATIVE STUDY OF THE EFFECTS OF TARIQA AND SPIRITUAL SUFISM ON SOCIETY   CO   2024-05-12</li><li>2. AN EXPLORATIVE STUDY ON THE ROLE OF MUSLIM WOMEN IN ISLAMIC EDUCATION IN AL NOOR ISLAMIC SCHOOL, ABERDEEN, UNITED KINGDOM   CO   2024-12-12</li><li>3. MALAYSIA MADANI IN THE LIGHT OF ISLAMIC VALUES: UNDERSTANDING AND ACCEPTANCE OF MALAYSIANS   CO   2024-12</li><li>4. INVESTIGATING THE PSYCHOLOGICAL RELATIONSHIP BETWEEN TECHNOLOGY ACCEPTANCE AND E-LEARNING READINESS AMONG ENGLISH AS A SECOND LANGUAGE (ESL) STUDENTS   CO   2023</li></ol>
<b>PROCEEDING(S)</b>	
<b>BOOK(S)</b>	
<b>CHAPTER(S)</b>	
<b>OTHER(S)</b>	
<b>RESEARCH(S)</b>	
<b>SUPERVISION</b>	
<b>RESEARCH AWARD (S)</b>	

## D. CONSULTATION

<b>CONSULTATION(S)</b>	
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## E. COMMUNITY SERVICES

<b>COMMUNITY SERVICES</b>	
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