DR. NOR MAIZANA BTE MAT NAWI (01662A)
PENSYARAH UNIVERSITI (TETAP)
FACULTY OF HOSPITALITY, TOURISM AND WELLNESS
UNIVERSITI MALAYSIA KELANTAN KAMPUS KOTA
KARUNG BERKUNCI 36
PENGKALAN CHEPA

Email: maizana.mn@umk.edu.my
Tel:

A. PERSONAL DETAILS

UMK JOIN DATE	04-Aug-2017
DATE OF APPOINTMENT FOR CURRENT POSITION	01-Apr-2004
DATE OF CONFIRMATION FOR CURRENT POSITION	21-Dec-2020
EDUCATION(S)	• **(2024) UNIVERSITI TEKNOLOGI MARA (UITM)** IJAZAH DOKTOR FALSAFAH HOTEL AND TOURISM MANAGEMENT • **(2010) UNIVERSITI TEKNOLOGI MARA** IJAZAH SARJANA PENGURUSAN HOTEL DAN PELANCONGAN • **(2003) UNIVERSITI TEKNOLOGI MARA** IJAZAH SARJANA MUDA SAINS PENGURUSAN HOTEL • **(2001) UNIVERSITI TEKNOLOGI MARA** DIPLOMA PENGURUSAN HOTEL • **(1995) SM VOKASIONAL PERDAGANGAN PASIR MAS** SPM
GROUP OF EXPERTISE	• Hospitality Management (F0711080202) • Hospitality Management (F0711080202)
AWARD(S)	• Award Name: **MAJLIS ANUGERAH PERKHIDMATAN CEMERLANG (APC) TAHUN 2024 (2025)** Awarded by: UNIVERSITI MALAYSIA KELANTAN • Award Name: **Anugerah Perkhidmatan Cemerlang (APC) 2022 (2023)** Awarded by: Universiti Malaysia Kelantan • Award Name: **Anugerah Perkhidmatan Cemerlang (APC) 2019 (2020)** Awarded by: Universiti Malaysia Kelantan
WORKING EXPERIENCE(S)	• SUPERVISOR | BERJAYA TIMES SQUARE 01-Jan-2003 - 01-Dec-2004 • PENOLONG PENSYARAH | UNIVERSITI TEKNOLOGI MARA 01-Jan-2011 - 03-Aug-2017
PROFESSIONAL MEMBERSHIP(S)	

B. TEACHING-LEARNING ACTIVITIES

COURSES TAUGHT	• AFT1053 - PRINCIPLES OF MARKETING • AHS3033 - HOSPITALITY PRODUCT DEVELOPMENT • AHS3053 - FACILITY MANAGEMENT • AHS3073 - HOSPITALITY MANAGEMENT • APT4098 - PRACTICAL TRAINING • HHB40103 - FACILITY MANAGEMENT • HHP40103 - HOSPITALITY RESEARCH PROJECT (II) • HHS20103 - BASIC SERVING • HHS30103 - ROOM DIVISION MANAGEMENT

	• HHS40103 - PROFESSIONAL DEVELOPMENT IN HOSPITALITY • HPT20103 - HUMAN RESOURCE MANAGEMENT

C. RESEARCH AND DEVELOPMENT

JOURNAL(S)	1. Nurzehan Abu Bakar, Marlisa Abdul Rahim, Nik Alif Amri Nik Hashim, Normah Abdul Latip, Nor Maizana Mat Nawi, Mohamad Pirdaus Yusoh. (2026-01). Validating the Influence of Memorable Sustainable Tourism Experiences on Revisit Intentions: A Structural Equation Modelling Approach. Planning Malaysia , Vol. 24(2) , pp. 31 - 47. https://doi.org/10.21837/PM.V24I41.1985 2. Rahim, M. A., Bakar, N. A., Nawi N.M.M., Nik Hashim N.A.A.. (2022). Empirical Evidence from the Tourism Industry on the Factors That Affect Tourist Destination Satisfaction. GeoJournal of Tourism and Geosites , Vol. 44 (4) , pp. 1209-1215. https://doi.org/10.30892/gtg.44404-936 3. Roslizawati Che Aziz, Nik Alif Amri Nik Hashim, KUNJURAMAN, VELAN, MAT NAWI, NOR MAIZANA, Zaimatul Awang, Raja Norliana Raja Omar. (2020). The Role Of Motivation For The Engagement In Outdoor Recreation: Empirical Evidences From Higher Education Students. JOURNAL OF ARCHAEOLOGY , Vol. 17(9) , pp. 1917-1930. 4. Nor Maizana Mat Nawi, Nur Hafizah Muhammad, Nur Farihin Abd Hadi Khan, Nor Amira Mohd Razali, Harnidah Samengon. (2025-12-31). Examining the influence of airport physical environment on passenger satisfaction. Journal Of Tourism, Hospitality and Environment Management (JTHEM) , Vol. 10(42) , pp. 296-309. https://doi.org/DOI 10/35631/JTHEM.1042019 5. Nurzehan Abu Bakar, Marlisa Abdul Rahim, Nor Maizana Mat Nawi, Nik Alif Amri Nik Hashim, Sathish Kumar Velayuthan. (2025-12). Memorable sustainable tourism experiences (MSTE): A mixed-method study. Turyzm /Tourism , Vol. 35(2) , pp. 155-170. https://doi.org/10.18778/0867-5856.2025.27 6. Amir Faisal Ahamed Latfi, Ma'asor @ Mansor, Myzatul Aini, Nik Alif Amri Nik Hashim, Zaimatul Awang, Aikal Liyani Mohd Rasdi, Nor Maizana Mat Nawi, Mohamad Pirdaus Yusoh. (2025-09-30). A Consumption Value Perspective on Malacca¿s Street Food Tourism. Journal of Hospitality, Tourism and Wellness Studies , Vol. 3(2) , pp. 1-8. https://doi.org/10.70944/jhtw.v3i2 7. Marlisa Abdul Rahim, Nurzehan Abu Bakar, Nor Maizana Mat Nawi, Muhamad Nasyat Muhamad Nasir, Siti Salina Saidin, Nor Amira Mohd Razali. (2025-08). Determinants of Tourist Loyalty: Empirical Insights from Langkawi, Malaysia.. International Journal of Research and Innovation in Social Science (IJRISS) , Vol. IX(VIII) , pp. 1194-1207. 8. Tan Fui Min, Siti Normaziah Ihsan, Nor Maizana Mat Nawi, Nor Amira Mohd Razali. (2024). Design, Development and Evaluation of a Game-Based Learning Application for Room Housekeeping. International Journal of Business and Technology Management , Vol. 6(2) , pp. 455-466. https://doi.org/10.55057/ijbtm.2024.6.2.40 9. Rahim, M. A., Nawi N.M.M., Bakar, N. A., Hashim N.A.A.N., Wee, H.. (2023). The Determinant Factors Of Tourists¿ Satisfaction With EHailing Service. Journal of Positive School Psychology , Vol. 7(5) , pp. 613-626. 10. Nor Maizana Mat Nawi, Nik Alif Amri Nik Hashim, Marlisa Abdul Rahim, Nurzehan Abu Bakar, Abdullah Muhamed Yusoff, Roslizawati Che Aziz, Harnidah Samengon. (2023). Factors Influencing Customers' Travel Reviews on Hotel Tourist Loyalty. ResMilitaris - revue europeenne d'études european journal of military studies , Vol. 13 (1) . 11. Nor Maizana Mat Nawi, Zurena@Rena Shahril, Rasidah Hamid, Nik Alif Amri Nik Hashim. (2022). A Conceptual Framework: Examination the Role of Physical Environment on Airbnb Experiences. Journal of Tourism, Hospitality & Culinary Arts (JTHCA) , Vol. 14(1) , pp. 380-392. 12. Marlisa Abdul Rahim, Nor Maizana Mat Nawi, Nurzehan Abu Bakar, Ruzanifah Kosnin, Muhamad Nasyat Muhamad Nasir. (2021-08). Human Resource Management Practices and Job Performance among Travel Agencies Employees. Turkish Online Journal of Qualitative Inquiry , Vol. 12(9) , pp. 5809-5815.
PROCEEDING(S)	1. Nor Maizana Mat Nawi, Nurul Fatihah Abdullah Sani, Nur Aqilah Auni Abdullah, Siti Nuriha Kamaruzaman, Muhammad Daniel Mohd Hasim. (2024-12-24). Factors Influencing the Awareness of Traditional Food Heritage Among University Students in Kota Bharu. , pp. 61-68. UMK Press. 2. Hashim N.A.A.N., Nawi N.M.M., Bakar, N. A., Rahim M.A, Yusoff, A.M, Halim M.H.A., Ramlee, S.I.F., Remeli, M. R.. (2023). Factors Influencing Customer Revisit Intention to Mamak Restaurants in Penang. In Lecture Notes in Networks and Systems , pp. 275-289. Springer Science and Business Media Deutschland GmbH. https://doi.org/10.1007/978-3-031-08093-7_19 3. Rahim, M. A., Bakar, N. A., Nawi N.M.M., Hashim N.A.A.N., Wee H., Saidin, S. S.. (2023). Conceptualizing Experience-Rich Sustainable Tourism. In Lecture Notes in Networks and Systems , pp. 815-823. Springer Science and Business Media Deutschland GmbH. https://doi.org/10.1007/978-3-031-26956-1_76 4. Muhammad Syazwan Awang Hussin, Norsabrina Badrul Hisham, Norsyafiqah Nasaruddin, Norsyahira Yahya, Nor Maizana Mat Nawi. (2022). The influence of service quality towards Airbnb customer satisfaction in Klang Valley,Malaysia. In E-PROCEEDING HoTWeC 6.0 , pp. 560-594. 5. Norhazlida Zakaria, Norhafizah Rubai, Norhaslina Nordin, Muhammad Saiful Syazwan Shahri, Nor Maizana Mat Nawi. (2022). Factors Influencing Customer Perceived Value to Use Food Delivery Apps in Klang Valley, Malaysia. In E-PROCEEDING HoTWeC 6.0 , pp. 559-569. 6. Nor Maizana Mat Nawi, Marlisa Abdul Rahim, Nurzehan Abu Bakar, Siti Salina Saidin, Mohd Nazimi Had Nordin. (2022). Fresh Culinary Herbs Evoking the Essence of Cilantro. In International Borneo Innovation Exhibition and Competition , pp. 523-525. UNIT PENGANTARABNAGSAAN POLITEKNIK KOTA KINABALU. 7. Muhammad Wahiduzzaman Mohamad Azaimmi, Nur Adibah Zainual Abidin, Nur Adauiah Mohd Yosri, Nur Aliya FarhanaRamli, Nor Maizana Mat Nawi. (2022). The Effect Of Online Restaurant Menus On Consumers¿ Purhase Intentions In Klang Valley Malaysia. In E-PROCEEDING HoTWeC 6.0 , pp. 560-594. 8. Nurzehan Abu Bakar, Marlisa Abdul Rahim, Nor Maizana Mat Nawi, Siti Salina Saidin, Hassan, Suchi. (2021). Interactive Virtual Reality Learning Experience. , pp. 53-56. Pusat Pengajaran Pembelajaran Universiti (UTLC), UUM. 9. Lee Shuo Hong, Nur Ain Abdul Razak, Nurul Azuani Sulong, Farah Suriyati Yahya, Nor Maizana Mat Nawi. (2021). Relationship among Attitude, Subjective Norms, Perceived Behaviour Control towards Airbnb Revisit Intention. , pp. 32-43. 10. Nur Ayuni Zazlan, Norazlinda Safri, Nur Nadiah Rahizal, Nur `Izzatul Akmaliah Mohmad Idros, Nor Maizana Mat Nawi. (2021). Determinants of Customer Satisfaction Towards Homestay in Malaysia. , pp. 21-31.

	11. Nor Azreen Zainal, Nur Enani Aina Misbah, Nurul Syafiqah Nordin, Priyatharisini A/P Subaramanian, Nor Amira Mohd Razali, Nor Maizana Mat Nawi. (2020). Acceptance of Customers in Self-Order Technology Service at McDonald¿s Kota Bharu, Kelantan. In 3rd Hospitality, Tourism and Wellness Colloquium 2019 (HoTWeC 3.0) , pp. 190-196. Penerbit UMK. 12. Effa Syahira Shaiful Anwar, Nurul Faziatul Syifa Mohamad Fodzi, Kanagambigai A/P Subramaniam, Nur Syifaa Mohd Ali, Nurashikin A. Ridzuan, Nor Maizana Mat Nawi. (2020). The Effectiveness of Smoking Ban in Kota Bharu Restaurants. In 3rd Hospitality, Tourism and Wellness Colloquium 2019 (HoTWeC 3.0) , pp. 182-189. Penerbit UMK. 13. Lee May Yin, Mohamad Azrin Jamaludin, Nor Akma Sharmiemie Che Ab Hamid, Nurul Ashikin Al-Azmi, NOR MAIZANA MAT NAWI. (2020). Customer Purchase Intention towards Physical Environment of 5 Star Hotels in Kuala Lumpur. , pp. 170-177. 14. Kok May Yee, Mohamad Ashraf Muhamad Zaini, Nurul Amira Zamri, Raja Hussyimah Raja Hussin, Mat Nawi, Nor Maizana. (2020). Tourists Purchase Intention towards Airbnb in Kuala Lumpur. In 3rd Hospitality, Tourism and Wellness Colloquium 2019 (HoTWeC 3.0) , pp. 161 - 169. Faculty of Hospitality, Tourism and Wellness Universiti Malaysia Kelantan. 15. Kaisah Adnan, Kogilavani Nadesan, Michelle Tan Chai Ying, Nurul Ain Mohd Nasir, Nor Maizana Mat Nawi. (2020). Customer Revisit Intention towards Mamak Restaurants in Penang. In 3rd Hospitality, Tourism and Wellness Colloquium 2019 (HoTWeC 3.0) , pp. 151-160.
BOOK(S)	1. Nur Farihin Abd Hadi Khan, NOR MAIZANA MAT NAWI, DERWEANNA BAH SIMPONG, Mazne Ibrahim, Nurul Fardila Abd Razak, Nor Amira Mohd Razali, Harnidah Samengon, Nur Hafizah Muhammad, Nurashikin A. Ridzuan. (2025-12). Serving Made Simple: The Preparation. AFARI ENTERPRISE. 2. Nur Hafezah Hussein, Muhammad Najmi Mohd Masri, Suhaila Abdul Kadir, Nor Dalila Marican, Ahmad Zaki Amiruddin, Amaal Fadhlini Mohamed, Hadhrami Ab Ghani, Norashikin Binti Mohd Fauzi, Wan Ab Aziz Wan Daud, Nor Maizana Mat Nawi, Ayub Awang, Mohammad Sabri Abdul Rahman, Nik Zulkarnaen Khidzir, Mohd Fathi Abu Yaziz @ Mohamad. (2024-12-24). Garis Panduan Pembangunan Program dan Kursus Pengajian Berasaskan Kerja 2024 Universiti Malaysia Kelantan (UMK). Penerbitan Korporat UMK.
CHAPTER(S)	1. Muhammad N.H., Nawi, Nor Maizana Mat, Bakar, N. A., Razali, N. A. M., Razak, N.F.A, Othman, N.A.. (2024). ¿Viral Food¿ Obsession: Influence of Product Attributes, Personal Attitudes, and Social Group on Consumer¿s Purchasing Behaviour. In The AI Revolution: Driving Business Innovation and Research (pp. 679 - 690). Springer Science and Business Media Deutschland GmbH. https://doi.org/10.1007/978-3-031-54379-1_59 2. Muhammad N.H., Muhamed Yusoff, A., Nawi N.M.M., Razak, N.F.A, Simpong.D. (2023). Pro-environmental Behaviour Impacts on the Willingness to Pay for Bio-based Sustainable Food Packaging. In The Implementation of Smart Technologies for Business Success and Sustainability (pp. 325 - 324). Springer Science and Business Media Deutschland GmbH. https://doi.org/10.1007/978-3-031-10212-7_28 3. Nor Maizana Mat Nawi, Nik Alif Amri Nik Hashim, Abdullah Muhamed Yusoff, Nor Amira Mohd Razali, Nadia Mukharan@Mohar, Nor Dalila Mat Yusoff, Mas Affandy Mashuri. (2021-04). Chapter Airbnb Physical Environment Attributes and Customer Behavioural Intention. In Insights into Economics and Management (pp. 15-22). B.P International. https://doi.org/10.9734/bpi/ieam/v7/1585C 4. Nurzehan Abu Bakar, Marlisa Abdul Rahim, Nor Maizana Mat Nawi, Siti Salina Saidin, Hassan, Suchi. (2021). Chapter 7: Nearpod: Virtual Engaging Classroom for Tourism Student. In 1st Online Teaching Enhancement and Learning Innovation Carnival, EMBRACING NEW NORMS WITH ASYNCHRONOUS ONLINE LEARNING (pp. 43-50). UMK PRESS. 5. Roslizawati Che Aziz, Nor Dalila Marican, Velan, Noorul Azwin Md Nasir, Nor Maizana Mat Nawi, Aifa Rozaini Mohd Radzol, Muhammad Najmi Mohd Masri. (2021). Amalan Pendidikan Berimpak Tinggi. In MODUL AMALAN BAIK BERDASARKAN HASIL (OUTCOME-BASED EDUCATION) . AKEPT.
OTHER(S)	1. Nor Maizana Mat Nawi, Nur Hafizah Muhammad, Nur Azlina Jamaludin, Nur Alia Safiya Rosnizam, Nur Akhmalia Mohd Lazin, Nur Atikah Abdul Jalil. (2026). Aurage Luxe: Nature¿s Glow from Orange Waste. UMK Press. 2. Nor Maizana Mat Nawi, Nurul Fardila Abd Razak, Harnidah Samengon, Nur Farihin Abd Hadi Khan. (2025-12). Sentuhan Inspirasi Bersama Chef Rene Johari: Dari Buku ke Pinggan. 3. Nor Maizana Mat Nawi, Er Yoke Kei, Nur Adriana Badrulhisham, Nur Alia Suraya Mohd Rapi, Nur Anis Naily Aminudin. (2024-12-24). Factors Affecting Customer Satisfaction Towards Online Food Delivery Services In Kota Bharu. UMK Press. 4. Nor Maizana Mat Nawi, Nurul Atikah Mohamad Anuar, Nadhrah Hidayah Mohd Ali, Nur Annisa Saberi, Muhammad Fikri Aiman Mazlan. (2024-12-24). The Influence of Food Safety Attributes on Customer Satisfaction with Ready-To-Eat Foods in Kota Bharu Hypermarkets. UMK Press. 5. Nur Aliah Mansor, Nor Maizana Mat Nawi. (2024). Kempen ¿Love Your Journey¿ Hagley West: Membina komuniti jenama melalui pengembaraan. University Teknologi Mara Cawangan Terengganu. 6. Nik Alif Amri Nik Hashim, Nor Maizana Mat Nawi, Eni Noreni Mohamad Zain. (2022-12). Kelantan state museum: an interesting place to visit. 7. Nur Azimah Othman, Derweanna Bah Simpong, Nor Maizana Mat Nawi. (2021-12). Discover the Exotic Taste of Sambal Pijat. Tourism in Paradise. 8. Nor Maizana Mat Nawi, Nurzehan Abu Bakar, Marlisa Abdul Rahim. (2021-10-31). Aplikasi Penghantaran Makanan. UITM TERENGGANU. 9. Nawi N.M.M., Mansor, N. A., Hashim, N.A.A.N.. (2021-10). Apakah e-dompet kegemaran anda?. MASMED UiTM. 10. Nurzehan Abu Bakar, Marlisa Abdul Rahim, Nor Maizana Mat Nawi, Siti Salina Saidin, Hassan, Suchi. (2021). NEARPOD: APPLICATION OF INTERACTIVE VIRTUAL REALITY IN TOURISM COURSES. UMK PRESS. 11. Hashim N.A.A.N., Bakar, N. A., Remeli, M. R., Samengon H., RAJA OMAR, RAJA NORLIANA, Nawi N.M.M., Razali N.A.M., Mahshar M.. (2020-12-30). Travel mobile technology applications and domestic tourist behavior: Analyzing the reliability and validity of instruments. IOP Publishing Ltd. https://doi.org/10.1088/1757-899X/993/1/012095 12. Mat Nawi, Nor Maizana, Mansor, Nur Aliah, Nik Hashim, Nik Alif Amri. (2020-12). Jana pendapatan melalui Airbnb. Malaysian Academy of SME and Entrepreneurship Development.

	13. Nawi N.M.M., Nik Hashim, Nik Alif Amri, Che Aziz R., Harnidah Samengon, Abdullah, Nurul Azlin Tham, Simpong, DB, Raja Norliana Raja Omar. (2020). Tourist Loyalty Toward Online Travel Reviews: Examining The Reliability And Validity Of Instrument. 14. Nor Maizana Mat Nawi, Nik Alif Amri Nik Hashim, Zaimatul Awang, Fadhilahanim Aryani Abdullah, RAJA OMAR, RAJA NORLIANA, Tini Maizura Mohtar, Munirah Mahshar. (2020). Does Online Review Variation and Online Review Recommendations Effect Tourist Behaviour? The Instrument validation. 15. Nik Alif Amri Nik Hashim, Wan Farha Wan Zulkiffli, Roslizawati Che Aziz, Nor Maizana Mat Nawi, Zaimatul Awang, Nur Hafizah Muhammad, Abdullah Muhamed Yusoff. (2020). Grab Pay App: The Factors Influencing Tourists¿ Behavioural Intention-to-Use. International Research Association for Talent Development and Excellence. 16. Harnidah Samengon, Nik Alif Amri Nik Hashim, Nor Maizana Mat Nawi, Ghazali Ahmad, Zaimatul Awang, Abdullah Muhamed Yusoff, Roslizawati Che Aziz, Ramlee, Shah Iskandar Fahmie, Nurashikin A. Ridzuan, Derweanna Bah Simpong. (2020). Factors Affecting Turnover Intention of Three-Star Hotel Industry in Malaysia. The Mattingley Publishing Co., Inc.. 17. Nik Alif Amri Nik Hashim, Roslizawati Che Aziz, Yusoff, A.M, Ramlee, S.I.F., Wan Zulkiffli, W.F., Zaimatul Awang, Nawi, Nor Maizana Mat, Rahim, M. A.. (2020). The Success of Halal Supply Chain Management Practices in Malaysia. https://doi.org/DOI: 10.5373/JARDCS/V12I8/20202469
RESEARCH(S)	1. BEHAVIORAL INTENTION TO USE TRAVEL MOBILE APPS AMONG MALAYSIAN MILLENNIAL GENERATION | MEMBER | SGJP | 2017 2. CONCEPTUALIZING EXPERIENCE-RICH SUSTAINABLE TOURISM MODEL | MEMBER | UMK-FUND | 2020 3. CONSUMER LIFESTYLE AND HEALTH: THE ROLE OF SOCIAL MEDIA IN INFLUENCING HEALTHY EATING | MEMBER | SGJP | 2017 4. IMPLEMENTATION OF ISLAMIC LEADERSHIP ATTRIBUTES IN MALAYSIAN SHARIAH COMPLIANT INVESTMENT ORGANIZATION | MEMBER | SGJP | 2017 5. READINESS IN ADOPTING INLINE BOOKING PLATFORMS FOR KUALA LUMPUR AND SELANGOR TRAVEL AGENTS | MEMBER | TRGS | 2022 6. ROLES OF CUSTOMERS TRAVEL REVIEWS TOWARDS HOTEL GUEST LOYALTY | HEAD | SGJP | 2017 7. THE EXPLORATION EXPERIENCE OF SUSTAINABLE HOME BASED ACCOMMODATION MODEL | HEAD | UMK-FUND | 2022 8. THE EXPLORATION EXPERIENCE OF SUSTAINABLE HOME-BASED ACCOMMODATION MODEL | HEAD | FRGS | 2022 9. THEORETICAL INVESTIGATION OF CONSUMERS¿ PRO-ENVIRONMENTAL BEHAVIOUR IMPACTS ON THE WILLINGNESS TO PAY (WTP) FOR NEW BIO-BASED SUSTAINABLE PACKAGING | MEMBER | UMK-FUND | 2020
SUPERVISION	• **Enhancing Customer Citizenship Behaviour Through Experience, Service Quality, And Expectation: A Comparative Study Of Local And Chain Hotels In West Sumatra** | CO SUPERVISOR FOR A PHD'S STUDENT • **THE EXPLORATION EXPERIENCE OF SUSTAINABLE HOME BASED ACCOMODATION** | MAIN SUPERVISOR FOR A MASTER'S STUDENT
	• Product Name: NEARPOD Award: GOLD Role: Member Exhibition Name: TELIC • Product Name: AIRBNB Award: GOLD Role: Member Exhibition Name: HOSPIATLITY, TOURISM & WELLNESS COLLOQUIUM • Product Name: CILANTRO ESSENCE Award: GOLD Role: Head Exhibition Name: Carnival of Research and Innovation (CRI 2022) Special Edition • Product Name: FRESH CULINARY HERBS EVOKING THE ESSENCE OF CILANTRO Award: GOLD Role: Head Exhibition Name: INTERNATIONAL BORNEO INNOVATION EXHIBITION & COMPETITION (IBIEC) 2022 • Product Name: APPLICATION OF INTERACTIVE VIRTUAL REALITY IN TOURISM COURSES Award: GOLD Role: Member Exhibition Name: CARNIVAL OF RESEARCH AND INNOVATION (CRI 2021) • Product Name: FOOD DELIVERY APPS Award: GOLD Role: Head Exhibition Name: HOSPITALITY, TOURISM & WELLNESS COLLOQUIUM • Product Name: APPLICATION OF INTERACTIVE VIRTUAL REALITY IN TOURISM COURSES Award: SPECIAL Role: Member Exhibition Name: CARNIVAL OF RESEARCH AND INNOVATION (CRI 2021) • Product Name: FRESH CULINARY HERBS EVOKING THE ESSENCE OF CILANTRO Award: SPECIAL Role: Head Exhibition Name: INTERNATIONAL BORNEO INNOVATION EXHIBITION & COMPETITION (IBIEC) 2022 • Product Name: FOOD DELIVERY APPS Award: SPECIAL

RESEARCH AWARD (S)	Role: Head Exhibition Name: HOSPITALITY, TOURISM & WELLNESS COLLOQUIUM • Product Name: A CONCEPTUAL FRAMEWORK: EXAMINATION THE ROLE OF PHYSICAL ENVIRONMENT ON AIRBNB EXPERIENCES Award: SPECIAL Role: Head Exhibition Name: INTERNATIONAL CONFERENCE ON HOSPITALITY, TOURISM AND WELLNESS • Product Name: FOOD DELIVERY APPS Award: SPECIAL Role: Member Exhibition Name: HOSPITALITY, TOURISM & WELLNESS COLLOQUIUM • Product Name: FOOD DELIVERY APPS Award: SPECIAL Role: Head Exhibition Name: HOSPITALITY, TOURISM & WELLNESS COLLOQUIUM • Product Name: BASIC SERVING INTERACTIVE GAME-BASED LEARNING Award: SILVER Role: Member Exhibition Name: Carnival of Research and Innovation (CRI 2022) Special Edition • Product Name: BLENDED LEARNING Award: SILVER Role: Member Exhibition Name: HOSPITALITY, TOURISM & WELLNESS COLLOQUIUM • Product Name: INTERACTIVE VITUAL REALITY LEARNING EXPERIENCE Award: BRONZE Role: Member Exhibition Name: INTERNATIONAL UNIVERSITY CARNIVAL ON E-LEARNING (IUCEL) • Product Name: HOMESTAY Award: BRONZE Role: Member Exhibition Name: HOSPIATLITY, TOURISM & WELLNESS COLLOQUIUM • Product Name: FOOD WASTE AWARENESS Award: BRONZE Role: Member Exhibition Name: HOSPITALITY, TOURISM & WELLNESS COLLOQUIUM

D. CONSULTATION

CONSULTATION(S)	1. DATA COLLECTION & ANALYSIS PROCESS | MEMBER | 2020 2. PROGRAM PERUNDINGAN PERKHIDMATAN SK TUDAN | MEMBER | 2020 3. PERUNDINGAN RUMAH TAMU MASJID BANDAR JELI DAN KHIDMAT KOMUNITI | HEAD | 2022 4. RUMAH TAMU MASJID BANDAR JELI DAN KHIDMAT KOMUNITI | HEAD | 2022 5. PROJEK PERUNDINGAN TOK MAN IN LANGKAWI | MEMBER | 2022

E. COMMUNITY SERVICES

COMMUNITY SERVICES	