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A. PERSONAL DETAILS

UMK JOIN DATE	06-Oct-2015
DATE OF APPOINTMENT FOR CURRENT POSITION	06-Sep-2016
DATE OF CONFIRMATION FOR CURRENT POSITION	11-Feb-2020
EDUCATION(S)	<ul style="list-style-type: none">• (2016) UNIVERSITI TEKNOLOGI MARA IJAZAH DOKTOR FALSAFAH PENGANGKUTAN DAN LOGISTIK• (2011) UNIVERSITI TEKNOLOGI MARA IJAZAH SARJANA LAW• (2010) UNIVERSITI TEKNOLOGI MARA IJAZAH SARJANA MUDA LEGAL STUDIES• (2004) SEK. BERASRAMA PENUH INTEGRASI TEMERLOH PAHANG SPM
GROUP OF EXPERTISE	<ul style="list-style-type: none">• Law and Ethics
AWARD(S)	
WORKING EXPERIENCE(S)	
PROFESIONAL MEMBERSHIP(S)	<ul style="list-style-type: none">• THE CHARTERED INSTITUTE OF LOGISTICS MEMBER INTERNATIONAL 18-Nov-2024-18-Nov-2025

B. TEACHING-LEARNING ACTIVITIES

COURSES TAUGHT	<ul style="list-style-type: none">• AAT20103 - CORPORATE AND BUSINESS LAW I• AAT20703 - CORPORATE AND BUSINESS LAW II• AES 50703 - BUSINESS LAW AND ETHICS• AFE3073 - INTELLECTUAL PROPERTY LAW• AFT3093 - CORPORATE ENTREPRENEURSHIP• AFT4012 - STUDENT IN ENTERPRISE PROGRAMME (SIEP)• ALM20703 - LAW OF CARRIAGE• ALS4103 - INTEGRATED LOGISTICS MANAGEMENT• ALS4112 - RESEARCH PROJECT (LOGISTICS I)• ALS4113 - RESEARCH PROJECT (LOGISTICS II)• APK20509 - PROTEGE@UMK• APT2033 - BUSINESS LAW• APT2053 - MANAGEMENT AND DEVELOPMENT OF NEW ENTERPRISES• APT4098 - PRACTICAL TRAINING
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C. RESEARCH AND DEVELOPMENT

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JOURNAL(S)	1. REBUILDING MALAYSIAN TOURISM INDUSTRY POST-COVID-19 PANDEMIC AND THE REVIVAL STRATEGIES CO 2024-08-11
PROCEEDING(S)	<ol style="list-style-type: none"> 1. AN EMERGENT OF ISLAMIC TOURISM AND HOTEL: A READINESS, OPPORTUNITY AND OBSTACLE TO BE SOLVED; AN ANALYSIS OF HOTELIERS; PERSPECTIVE CO 2020 2. PROTOTYPE OF BIODEGRADABLE PACKAGING MATERIAL FROM MUSM INTEGRATING ENVIRONMENTAL ELEMENT IN MAXIMIZING BUSINESS PROFIT: AN APPLICATION OF HEDONIC PRICING METHOD CO 2021-09 3. DEVELOPING HOLISTIC PERFORMANCE MEASUREMENT INDEX FOR ISLAMIC BANKS CO 2021 4. BIBLIOMETRIC: JURIMETRICS TO DETERMINE REFERENCES ON LEGAL CASES IN MALAYSIA CORRESPNDG 2021-09 5. ECONOMIC AND COMMERCIAL VALUE COMPARISON BETWEEN SYARIAH COMPLIANT AND MUSLIM FRIENDLY APPROACH IN HOTEL INDUSTRY CO 2023 6. THE FACTORS CONTRIBUTING TO E-HAILING APPLICATION SELECTION BY MALAYSIA IN PENINSULAR MALAYSIA CO 2023-03-01 7. YOUNG ENTREPRENEUR PREFERENCE ON SELECTION COURIER SERVICE PROVIDER CO 2023-03-01
BOOK(S)	
CHAPTER(S)	
OTHER(S)	<ol style="list-style-type: none"> 1. THE EFFECT OF SERVICE QUALITY ON CUSTOMER SATISFACTION OF FOOD & BEVERAGE DELIVERY SERVICE IN KELANTAN CORRESPNDG 2024-12 2. FACTORS INFLUENCING THE CUSTOMER SATISFACTION ON COURIER SERVICE QUALITY IN KELANTAN CORRESPNDG 2024-12 3. HIGH SPEED RAIL PROJECTS IN SOUTH EAST ASIA MAINLAND: SHIFTING ORIENTATION BETWEEN SOCIAL AND BUSINESS MAIN 2020-01 4. NAHAS PERTAMA LRT SEPANJANG 23 TAHUN MESTI SEGERA DIRUNGKAI MAIN 2021-06-14 5. BIBLIOMETRIC: JURIMETRICS TO DETERMINE REFERENCES ON LEGAL CASES IN MALAYSIA CORRESPNDG 2021-09 6. DEVELOPING HOLISTIC PERFORMANCE MEASUREMENT INDEX FOR ISLAMIC BANKS CO 2021
RESEARCH(S)	<ol style="list-style-type: none"> 1. ASSESMENT OF AFAFGIT IMPLEMENTATION FOR SEAMLESS OPERATION ON SINGAPORE-KUNMING RAIL LINK (SKRL) NETWORK: MALAYSIAN CONTEXT MEMBER GRANT(I/A) 2022 2. FUNDAMENTAL RESEARCH GRANT SCHEME MEMBER MOF 2020 3. PROFILING AND EDUCATIONAL PREVENTIVE INTERVENTION FOR DRUG ADDICTS VICTIMS IN KELANTAN MEMBER UMK-FUND 2020 4. POSITIONING AUTOMATED RAPID TRANSIT (ART) WITHIN NATIONAL TRANSPORTATION REGULATIONS HEAD GRANT(I/A) 2021 5. PROPOSING THE BEST PRACTICABLE MODEL IN REGULATING HALAL STANDARDS TOWARDS HOTEL INDUSTRY IN MALAYSIA. MEMBER FRGS 2020 6. THE "CONFLICT" BETWEEN E-HAILING AND TRADITIONAL TAXI SERVICES IN MALAYSIA: USING THE 7PS OF MARKETING MIX TO EXAMINE THE CONSUMER'S PERCEPTION ON THE QUALITY OF E-HAILING AND TRADITIONAL TAXI SERVICES MEMBER SGJP 2020 7. THE CHALLENGES OF EXPANSION OF SMALL AND FAMILY FOOD ORIENTED BUSINESS IN KELANTAN : THE NATIONAL CULTURE PERSPECTIVE HEAD SGJP 2016 8. THE STUDY ON THE VULNERABILITY OF FOOD MANUFACTURING SME'S IN KOTA BHARU TOWARDS LIQUIDATION IN RELATION TO THE UNCERTAINTY CHANGES OF LAW IN MALAYSIA MEMBER SGJP 2017
SUPERVISION	<ul style="list-style-type: none"> • THE EFFECT OF LABOR CONTRACT LAW ON SALARY SYSTEMS AND EMPLOYEE SATISFACTIONS A SURVEY IN GUANGZHOU CO SUPERVISOR FOR A PHD'S STUDENT • THE STUDY ON THE SUSTAINABILITY ABILITY OF TRADITIONAL METHOD OF BUSINESSES OF WOMEN ENTREPRENEURS IN KELANTAN IN RELATION TO DIGITAL BUSINESS ENVIRONMENT WITH FOCUS TO 4TH INDUSTRIAL REVOLUTION MAIN SUPERVISOR FOR A PHD'S STUDENT • TOWARDS INCREASING PUBLIC SECTOR'S CONTRIBUTION TO THE DEVELOPMENT AND DIFFUSION OF NEW TECHNOLOGY: A COMPARATIVE ANALYSIS OF REGULATORY FRAMEWORKS GOVERNING TECHNOLOGY TRANSFER IN MALAYSIA AND THE US MAIN SUPERVISOR FOR A PHD'S STUDENT
	<ul style="list-style-type: none"> • Product Name: The Suitability of Mobile Commerce Usage Towards the Sustainability of Kelantan's International Border Economic Activities Award: SILVER Role: Member Exhibition Name:eCarnival Research & Innovation • Product Name: INTEGRATING ENVIRONMENTAL ELEMENT IN MAXIMIZING BUSINESS PROFIT: AN APPLICATION OF HEDONIC PRICING METHOD Award: SILVER Role: Member Exhibition Name:CARNIVAL OF RESEARCH AND INNOVATION -VIRTUAL INTERNATIONAL EDITION- 2021 (CRI 2021)

RESEARCH AWARD (S)	<ul style="list-style-type: none"> • Product Name: BIBLIOMETRIC: JURIMETRICS TO DETERMINE REFERENCES ON LEGAL CASES IN MALAYSIA Award: SILVER Role: Head Exhibition Name:CARNIVAL OF RESEARCH AND INNOVATION -VIRTUAL INTERNATIONAL EDITION- 2021 (CRI 2021) • Product Name: THE IMPACT OF ENVIRONMENTAL ELEMENTS IN MAXIMIZING PROPERTY PRICE Award: SILVER Role: Member Exhibition Name:MINGGU PENYELIDIKAN DAN INOVASI • Product Name: DEVELOPING HOLISTIC PERFORMANCE MEASUREMENT INDEX FOR ISLAMIC BANKS Award: BRONZE Role: Member Exhibition Name:CARNIVAL OF RESEARCH AND INNOVATION -VIRTUAL INTERNATIONAL EDITION- 2021 (CRI 2021) • Product Name: Application of Entrepreneurial Personality in Rehabilitation Curriculum for Cure and Care Clinic Kota Bharu Award: BRONZE Role: Member Exhibition Name:eCarnival Research & Innovation • Product Name: E-Mudharabah Fundstarter: Mudharabah-Based Mobile Crowdfunding Platform for Startup Micropreneurs Award: BRONZE Role: Member Exhibition Name:eCarnival Research & Innovation
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D. CONSULTATION

CONSULTATION(S)	
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E. COMMUNITY SERVICES

COMMUNITY SERVICES	
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