**DR. MOHD SAFWAN BIN GHAZALI (01162A)**
PENSYARAH UNIVERSITI (TETAP)
FACULTY OF ENTREPRENEURSHIP AND BUSINESS
UNIVERSITI MALAYSIA KELANTAN KAMPUS KOTA
KARUNG BERKUNCI 36
PENGKALAN CHEPA

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Tel: 09-7717000

## A. PERSONAL DETAILS

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| **UMK JOIN DATE** | 01-Apr-2014 |
| **DATE OF APPOINTMENT FOR CURRENT POSITION** | 01-Apr-2014 |
| **DATE OF CONFIRMATION FOR CURRENT POSITION** | 26-Dec-2016 |
| **EDUCATION(S)** | • **()**<br>INTERNATIONAL ENGLISH LANGUAGE TESTING SYSTEM<br>• **(2021) UNIVERSITI TEKNOLOGI MARA**<br>IJAZAH DOKTOR FALSAFAH BUSINESS MANAGEMENT BUSINESS MANAGEMENT<br>• **(2013) UNIVERSITI TEKNOLOGI MARA**<br>IJAZAH SARJANA EKONOMI PERNIAGAAN<br>• **(2011) UNIVERSITI TEKNOLOGI MARA**<br>IJAZAH SARJANA MUDA EKONOMI PERNIAGAAN<br>• **(2005) SMK SULTAN YUSSUF**<br>SPM |
| **GROUP OF EXPERTISE** | |
| **AWARD(S)** | • Award Name: **Anugerah Perkhidmatan Cemerlang 2015 (2016)**<br>Awarded by: Universiti Malaysia Kelantan |
| **WORKING EXPERIENCE(S)** | • SALES EXECUTIVE \| RHB. BANK MALAYSIA<br>01-Jun-2011 - 01-Oct-2011<br>• PERSONAL BANKER \| AMBANK MALAYSIA BHD.<br>01-Oct-2011 - 01-Mar-2012<br>• ASSISTANT MANAGER \| SME CORP.MALAYSIA<br>01-Jan-2013 - 01-Mar-2014 |
| **PROFESSIONAL MEMBERSHIP(S)** | |

## B. TEACHING-LEARNING ACTIVITIES

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| **COURSES TAUGHT** | • ACS4112 - RESEARCH PROJECT (COMMERCE I)<br>• ACS4113 - RESEARCH PROJECT (COMMERCE II)<br>• AFT1013 - FOUNDATION OF ENTREPRENEURSHIP<br>• AFT1083 - MICROECONOMICS<br>• AFT1093 - MACROECONOMICS<br>• AFT3093 - CORPORATE ENTREPRENEURSHIP<br>• AFT4012 - STUDENT IN ENTERPRISE PROGRAMME (SIEP)<br>• AHS4112 - HOSPITALITY RESEARCH PROJECT (I)<br>• AHS4113 - HOSPITALITY RESEARCH PROJECT (II)<br>• APT2013 - ENTREPRENEUR BEHAVIOR<br>• APT2053 - MANAGEMENT AND DEVELOPMENT OF NEW ENTERPRISES<br>• APT4098 - PRACTICAL TRAINING |

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| | • ARS4112 - RESEARCH PROJECT (RETAILING I)<br>• ARS4113 - RESEARCH PROJECT (RETAILING II)<br>• ATF10303 - ENTREPRENEURIAL BEHAVIOUR<br>• ATF20703 - MICROECONOMICS<br>• ATF21003 - MANAGEMENT AND DEVELOPMENT OF NEW ENTERPRISES |

## C. RESEARCH AND DEVELOPMENT

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| **JOURNAL(S)** | 1. Shariff, S.S.M., Peck-Leong, T., Keshminder, J.S., Ghazali, M.S., Rashid, A.A.. (2022). The Long-Term Aspirations of Rohingya Refugees¿ Families in Malaysia. Malaysian Journal of Consumer and Family Economics (MAJCAFE) , Vol. 29 , pp. 396-421.<br>2. Ghazali, M.S., Tan P.-L.. (2021). Psychological factors contributing towards individual work performance among rohingya refugees and indonesian migrant workers in malaysia. Malaysian Journal of Consumer and Family Economics , Vol. 27 , pp. 168-199.<br>3. Mohd Rushdan Yasoa', Mohd Safwan Ghazali, Mohd Afifie Mohd Alwi, Azira Hanani Ab Rahman, Siti Salwani Abdullah, Ahmad Ridhuan Abdullah, Mohammad Ismail, Mohd Rafi Yaacob. (2019). Fund management - An exploratory case study of several mosques in Kelantan. Research in World Economy , Vol. 10(2) , pp. 53-57. https://doi.org/10.5430/rwe.v10n2p53<br>4. Mohd Nazri Zakaria, Mohd Rushdan Yasoa', Mohd Safwan Ghazali, Mohd Asrul Hery Ibrahim, Mohammad Ismail. (2017). Integration of Employee Development Practices and Organisational Performance of Local Government. Institutions and Economies , Vol. 9(1) , pp. 61-79.<br>5. Mohd Nazli, Nur Ain Amirah, Hana Yazmeen Hapiz, Mohd Safwan Ghazali. (2025-12). Digital Transformation and Cultural Resilience in Kelantan¿s Traditional Markets. Advanced International Journal of Business, Entrepreneurship and SME's (AIJBES) , Vol. 7(26) , pp. 311-321. https://doi.org/10.35631/AIJBES.726022<br>6. Muhammad Naqib Mat Yunoh, Dzulkifli Mukhtar, Mohd Safwan Ghazali, Wan Farha Wan Zulkiffli, Nur Izzati Mohamad Anuar, Hana Yazmeen Hapiz. (2024). Enhancing student entrepreneurship through enterprise incubation platforms: the UMK Chill'x experience. International Journal of Accounting, Finance and Business (IJAFB) , Vol. 9(55) , pp. 407-418. https://doi.org/10.55573/IJAFB.095531<br>7. Mohd Safwan Ghazali, Aw Yang Huey, Teh Boon Teck, Tay Yang Lian. (2021-12). A Study on the Importance of Work Experience in Developing Entrepreneurial Vision, Confidence, Decision-Making Skills, Passion, and Motivation Among Final Year Students Taking Entrepreneurship Course. International Journal of Advanced Research in Economics and Finance , Vol. 3(4) , pp. 17-25. |
| **PROCEEDING(S)** | 1. Nur Ain Amirah Nazli, Hapiz, H. Y., Ghazali, M.S.. (2024). Determinants of Consumer Food Waste Behaviour in Malaysia Based on the Theory of Planned Behaviour. In BIO Web of Conferences . EDP Sciences. https://doi.org/10.1051/bioconf/202413105020<br>2. Ghazali, M.S., Leong T.P.. (2023). Financial Profiling and Possible Financial Inclusion of Rohingya Refugees in Malaysia. In Lecture Notes in Networks and Systems , pp. 671-688. Springer Science and Business Media Deutschland GmbH. https://doi.org/10.1007/978-3-031-08084-5_49<br>3. Ahmad Ridhuwan Abdullah, Zul Karami Che Musa, Siti Salwani Abdullah, Mohd Zulkifli Muhammad, Mahathir Muhamad, Mohd Safwan Ghazali, Muhammad Naqib Mat Yunoh. (2023). Effects of Digital Financial Literacy Towards Online Buying Behaviours Among Students During COVID-19 Pandemic. In InCEBT: International Conference on Entrepreneurship, Business and Technology , pp. 669¿677. Springer Singapore. https://doi.org/10.1007/978-981-99-2337-3_57<br>4. Ghazali, M.S., Leong, TP, Shariff, SS. (2020-07). Rohingya Refugees Employment Readiness to Malaysian Labour Market: Challenges and the way forward. In AMERABRA International Virtual Conference on Environment-Behavioural Studies 1st Series , pp. 35-41. E-IPH LTD UK. https://doi.org/10.21834/ebpj.v5i14.2099 |
| | 1. Mohammad Ismail, Nik Alif Amri Nik Hashim, Mohd Safwan Ghazali, Razman Hafifi Redzuan. (2025-12). Modul 3 Pembangunan Syarikat dan Promosi. UMK Press.<br>2. Yuhanis Ibrahim, Darliana Mohamad, Ainul Wahida Radzuan, Azlin Sharina Abdul Latef, Hana Yazmeen Hapiz, Nadya Ahmad Kamal, Azmul Fadhli Kamaruzaman, Nooraziah Ahmad, Mohd Firdaus Naif Omran Zailuddin, Mohd Firdaus Mahamad Ali, Haris Abadi Abdul Rahim, Muhammad Hawari Berahim, Sarah Wahida Hasbullah, Mohd Zaimmudin Mohd Zain, Nuzul Haqimi Muhammad, Mohd Safwan Ghazali, Muhammad Naqib Mat Yunoh. (2025). 1st International Virtual Conference on Human Futures: Co-Creating With Technology in Design Education. UMK Corporate Publication.<br>3. Mohd Nor Hakimin Yusoff, Dzulkifli Mukhtar, Mohd Safwan Ghazali, Hana Yazmeen Hapiz, Mohd Ikhwan Aziz, Abdul 'azim Ab Razak, Mohammed Farhan Md Yusof. (2024-12-01). Trajektori Keunggulan Institut Keusahawanan UMK. Penerbitan Korporat UMK. https://doi.org/978-629-95323-2-3<br>4. Mohd Nor Hakimin Yusoff, Dzulkifli Mukhtar, Mohd Safwan Ghazali, Hana Yazmeen Hapiz, Mohd Ikhwan Aziz, Abdul 'azim Bin Ab Razak, Zulfatihas Binti Mohd Zin, Siti Hajar Amilah Binti Rosdi. (2024-10-01). CATEGORY A BEST ENTREPRENEURSHIP CENTRE AWARD UNIVERSITI MALAYSIA KELANTAN ENTREPRENEURSHIP INSTITUTE (UMKEI). UMK, Corporate Publication.<br>5. Noor Hafizoh Saidan, Mohd Safwan Ghazali, Encik Abdul `Azim Bin Ab Razak, Zulfatihas binti Mohd Zin Cik, Izzah Farhah Binti Salehuddin. (2024-10-01). Ministry of Higher Education Entrepreneurial Awards 2023 Category E Best Social Entrepreneurship Project Award: Coolat D'Jeli : Indigenous Social Enterprise. UMK, Corporate Publication.<br>6. Hana Yazmeen Hapiz, Mohd Safwan Ghazali, Tan, Tse Guan, Norzalizah Bahari, Amira Jamil, Muhammad Naqib Mat Yunoh, Kasma Mohd Hayas, Md Zaki Muhamad Hasan, Ros Dalilah Abd Ghani, Izati Nabila binti Marzuki, Kavarljit Kaur Gill, Elyani binti Zamri, Zulfatihas binti Mohd Zin, Izzah Farhah binti Salehhuddin, Suriani binti Zakaria. (2024-10-01). Ministry of Higher Education Entrepreneurial Awards 2023 Entrepreneurship Special Award for Digital and Innovative Category F: Best Student Technology Project - AR/VR Visual Vibe Freelance. UMK, Corporate Publication..<br>7. Mohd Safwan Ghazali, Hana Yazmeen Hapiz, Norzalizah Bahari, Amira Jamil, Muhammad Naqib Mat Yunoh, Kasma Mohd Hayas, Md Zaki Muhamad Hasan, Ros Dalilah Abd Ghani, Izati Nabila binti Marzuki, Kavarljit Kaur |

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| **BOOK(S)** | Gill, Elyani binti Zamri, Zulfatihas binti Mohd Zin, Izzah Farhah binti Salehhuddin Puan, Suriani binti Zakaria. (2024-01). Anugerah Keusahawanan Kementerian Pendidikan Tinggi 2023 Kategori B: Anugerah Perusahaan Pelajar Terbaik Seeni Food & Beverages Sdn. Bhd. Bahagian Penerbitan dan Pengurusan Laman Web Pusat Komunikasi Korporat Pejabat Naib Canselor Universiti Malaysia Kelantan.<br>8. Mohd Safwan Ghazali, Hana Yazmeen Hapiz, Tengku Halimatun Sa¿adiah T Abu Bakar, Norzalizah Bahari, Amira Jamil, Muhammad Naqib Mat Yunoh, Kasma Mohd Hayas, Md Zaki Muhamad Hasan, Ros Dalilah Abd Ghani, Izati Nabila binti Marzuki, Kavarljit Kaur Gill, Elyani binti Zamri, Zulfatihas binti Mohd Zin, Izzah Farhah binti Salehhuddin, Suriani binti Zakaria. (2024). Anugerah Keusahawanan Kementerian Pendidikan Tinggi 2023 Anugerah Khas Keusahawanan Digital Dan Inovatif Kategori C: Syarikat Pemula Siswa Terbaik UMKLIZER Enterprise. Penerbit Korporat UMK.<br>9. Mohd Safwan Ghazali, Hana Yazmeen Hapiz, Norzalizah Bahari, Amira Jamil, Muhammad Naqib Mat Yunoh, Kasma Mohd Hayas, Md Zaki Muhamad Hasan, Ros Dalilah Abd Ghani, Izati Nabila binti Marzuki, Kavarljit Kaur Gill, Elyani binti Zamri, Zulfatihas binti Mohd Zin, Izzah Farhah binti Salehhuddin, Suriani binti Zakaria. (2024). Anugerah Keusahawanan Kementerian Pendidikan Tinggi 2023 Anugerah Khas Keusahawanan Digital dan Inovatif Kategori C: Syarikat Pemula Siswa Terbaik Leaf Eternal Trading. Penerbit Korporat UMK.<br>10. Mohd Safwan Ghazali, Hana Yazmeen Hapiz, Norzalizah Bahari, Amira Jamil, Muhammad Naqib Mat Yunoh, Kasma Mohd Hayas Mohd Hayas, Md Zaki Muhamad Hasan, Ros Dalilah Abd Ghani, Izati Nabila binti Marzuki, Kavarljit Kaur Gill, Elyani binti Zamri, Zulfatihas binti Mohd Zin, Izzah Farhah binti Salehhuddin, Suriani binti Zakaria. (2024). Anugerah Keusahawanan Kementerian Pendidikan Tinggi 2023 Kategori B Anugerah Perusahaan Pelajar Terbaik (Dwans Collection). UMK Press.<br>11. Mohd Safwan Ghazali, Dzulkifli Mukhtar, Mohd Ikhwan Aziz, Hana Yazmeen Hapiz, Ahmad Syakir Junoh @ Ismail, Suchi Hassan, Norfadhilah Kamaruzzaman, Izati Nabila Marzuki, Nur 'Izzati Mohd Amin, Mohd Mahmud, Nor Shahirul Umirah Idris, Sitti Fatimah Mhd Ramle, Bazilah Raihan Mat Shawal, Khairul Nizar Syazwan Wan Salihin Wong, Abdul `azim Ab Razak, Mohammed Farhan Bin Md Yusof, Zulfatihas Mohd Zin, Suriani Zakaria, Izzah Farhah Salehhuddin, Noor Maziana Ab Manaf, Nurfarahin Zamri, Nik Emi Rosyaida Raja Nik Lah. (2023). Ikon Usahawan Pelajar Edisi Ke 2 Semester 2022/2023. PENERBITAN KORPORAT UMK.<br>12. NurHaiza Nordin, Nurnaddia Nordin, Nik Madeeha Nik Mohd Munir, Nik Noorhazila Nik Mud, Nor Asma Ahmad, Mohd Safwan Ghazali, Nurul Azwa Mohamad Khadri, Nur Syafiqah A. Samad. (2023). Case Study Microeconomics. Faculty of Entrepreneurship and Business.<br>13. Nurnaddia Nordin, NurHaiza Nordin, Mohd Safwan Ghazali, Nur Syafiqah A. Samad, Nor Asma Ahmad, Nurul Azwa Mohamed Khadri, Nik Noorhazila Nik Mud, Nik Madeeha Nik Mohd Munir. (2023). Case Study Macroeconomics. Faculty of Entrepreneurship and Business.<br>14. Nurhaiza Nordin, Nur Naddia Nordin, Nik Madeeha Nik Mohd Munir, Mohd Safwan Ghazali, Nik Noorhazila Nik Mud, Nor Asma Ahmad. (2022-03). Microeconomics.<br>15. Mohammad Ismail, Liyana Ahmad Afip, Muhammad Afiq Kamarul Azlan, Mohd Mahmud, Mohd Safwan Ghazali, Tengku Mohd Azizuddin Tuan Mahmood, Tuan Zulkipeli Tuan Yeh, Zulfatihas Mohd Zin. (2022). Ministry of Higher Education Entrepreneurial Awards 2021 (MEA) Kategori D (Entrepreneurship Mentor Award). UMK Entrepreneurship Institute (UMKEI).<br>16. NurHaiza Nordin, Nurnaddia Nordin, Nor Asma Ahmad, Nik Noorhazila Nik Mud, Nik Madeeha Nik Mohd Munir, Mohd Safwan Ghazali. (2022). Macroeconomics. iPRO PUBICATION.<br>17. Mohammad Ismail, Siti Bahirah Saidi, Arifuddin Abdullah, Nur 'Izzati Mohd Amin, Sitti Fatimah Mhd Ramle, Wan Yusoff Wan Shaharuddin, Mohd Safwan Ghazali, Tengku Mohd Azizuddin Tuan Mahmood, Tuan Zulkipeli Tuan Yeh, Zulfatihas Mohd Zin. (2022). Ministry of Higher Education Entrepreneurial Awards 2021 Category B Outstanding Student Enterprise Award. UMK Entrepreneurship Institute (UMKEI).<br>18. Anis Amira Ab Rahman, Mohd Safwan Ghazali, Md Zaki Muhamad Hasan, Fadhilahanim Aryani Abdullah, Nor Fadhilah Kamaruzzaman, Izati Nabila Marzuki, Nur 'Izzati Mohd Amin, Mohd Mahmud, Nor Shahirul Umirah Idris, Sitti Fatimah Mhd Ramle, Wan Yusoff Wan Shaharuddin, Alifah Adnan, Zulfatihas Mohd Zin, Suriani Zakaria, Muhammad Ikmal Afif Mazlan. (2021-10). Buku Ikon Usahawan Pelajar. Pusat Pembangunan dan Pendidikan Keusahawanan (CEED), UMKEI. |
| **CHAPTER(S)** | 1. Yasin, N.H.M., Razak C. R., Abdullah, F. A., Nordin N.H., Nordin N., Ghazali, M.S.. (2023). Investigating the Role of Job Demands and Job Resources in Predicting Burnout Among Nursing Home Nurses. (pp. 663-673). Springer Science and Business Media Deutschland GmbH. https://doi.org/10.1007/978-3-031-27296-7_60<br>2. Mohd Safwan Ghazali. (2022). Lontaran membina arca kejayaan. In Tiada Yang Mustahil: Kisah Kejayaan OKU (Edisi ke2) (pp. 243-248). Institut Sosial Malaysia.<br>3. Mohd Rushdan Yasoa', Ghazali, M.S., Mohd Alwi, M.A., Ab Rahman, AH, Abdullah, S. S., Abdullah, A.R., Ismail, M., Yaacob, M.R.. (2019). PENGURUSAN SUMBER DANA MASJID DI KELANTAN. In Inovasi & Keusahawanan- Era Revolusi Industri 4.0 (pp. 159-174). PENERBIT UMK.<br>4. Zakaria, M.N., Mohd Rushdan Yasoa', Ghazali, M.S.. (2019). AMALAN PEMBANGUNAN SUMBER MANUSIA MENINGKATKAN PRESTASI. In INOVASI & KEUSAHAWANAN-ERA REVOLUSI INDUSTRI 4.0 (pp. 15-30). PENERBIT UMK. |
| **OTHER(S)** | 1. Mohd Zulkifli Muhammad, Mohamad Rizal Abdul Hamid, Abd Aziz Mat Hassan, Muhammad Zulfaris Mohd Salleh, Azwan Abdullah, MOHD SAFWAN GHAZALI. (2025-11-10). The Assumption of unlimited human wants (Auhw) in islamic economics: A tasawur perspective- part II. Fakulti Keusahawanan dan Perniagaan, UMK.<br>2. Mohd Zulkifli Muhammad, Ahmad Ridhuwan Abdullah, Mohd Rushdan Yasoa', Zul Karami Che Musa, Mohd Safwan Ghazali. (2024-04-21). Cryptocurrency from an Islamic Perspective: Opportunities and Challenges. Fakulti Keusahawanan dan Perniagaan.<br>3. Mohd Zulkifli Muhammad, Hanudin Amin, Haneffa Muchlis Gazali, Mohamad Rizal Abdul Hamid, Mohd Safwan Ghazali, Mohd Rushdan Yasoa'. (2024). The relationship dimensions of assumptions of unlimited human wants in islamic economics: the horizontal dimensions. Fakulti Keusahawanan dan Perniagaan, UMK.<br>4. Tan Peck Leong, Mohd Safwan Ghazali. (2023-04-12). Wujud mekanisme lindungi warga emas, bukan lanjut usia persaraan. Berita Harian.<br>5. Tan Peck Leong, Mohd Safwan Ghazali. (2023-02-20). Daftar pekerja TVET, tawarkan gaji lumayan melebihi pemandu e-hailing. Berita Harian.<br>6. Tan Peck Leong, Mohd Safwan Ghazali. (2022-10-15). Perkasa pekerja ekonomi gig dengan kemahiran tinggi. Berita Harian.<br>7. Mohd Safwan Ghazali, Mohd Shahril Nizam Md Radzi. (2022-05-06). Kaji impak ekonomi, perundangan guna tenaga kerja pelarian elak ulang kegagalan program lalu. Berita Harian. |

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| | 8. Mohd Safwan Ghazali. (2021-06-18). Antara Kemanusiaan dan Kedaulatan. Sinar Harian.<br>9. Ghazali, M.S., Leong, T.P., Abd Rashid, A., Shariff, S.S.. (2020-07). Developing a Demographic, Human Capital Values and Economic Profiling of Rohingya Refugees Workers in Malaysia. E-IPH LTD UK. https://doi.org/10.21834/ebpj.v5i14.2242 |
| **RESEARCH(S)** | 1. A NEW MODEL TO INCREASE THE INTENTION TO USE E-WALLETS IN MALAYSIA: A COMBINATION OF UTAUT MODEL WITH STRUCTURAL ASSURANCE MODEL \| MEMBER \| FRGS \| 2023<br>2. COMMUNITY BUSINESS INCUBATOR FOR ENTREPRENEURIAL SKILLS DEVELOPMENT AMONG YOUTH \| MEMBER \| UMK \| 2021<br>3. COMMUNITY BUSINESS INCUBATOR FOR ENTREPRENEURIAL SKILLS DEVELOPMENT AMONG YOUTH \| MEMBER \| UMKSIR \| 2022<br>4. DEVELOPING ENTREPRENEURSHIP TRAINING PROGRAMME THROUGH THE RURAL ENTREPRENEURSHIP MODEL (REMODE) FOR FRESHWATER INDUSTRY \| MEMBER \| NRGS \| 2013<br>5. MODELLING OF BURNOUT AMONG NURSING HOME STAFF IN MALAYSIA: THE ROLE OF JOB SATISFACTION AS MEDIATING VARIABLE \| MEMBER \| UMK-FUND \| 2021<br>6. MODELLING OF BURNOUT AMONG NURSING HOME STAFF IN MALAYSIA: THE ROLE OF JOB SATISFACTION AS MEDIATING VARIABLE \| MEMBER \| UMK-FUND \| 2022<br>7. MODELLING THE ECONOMIC BENEFIT OF ROHINGYA REFUGEES WORKERS AND LOWER SKILLED MIGRANTS IN MALAYSIA \| MEMBER \| FRGS \| 2021<br>8. PREDICTING THE FACTORS INFLUENCING SOCIAL ENTREPRENEURSHIP INTENTION AMONG STUDENTS IN MALAYSIAN PUBLIC UNIVERSITIES \| MEMBER \| FRGS \| 2017<br>9. COMPREHENSIVE STUDY ON PROFILING, HUMAN CAPITAL DISTRIBUTION, AND EMPLOYMENT READINESS OF ROHINGYA REFUGES COMMUNITY IN KLANG VALLEY \| HEAD \| UMK \| 2021<br>10. COMPREHENSIVE STUDY ON PROFILING, HUMAN CAPITAL DISTRIBUTION, AND EMPLOYMENT READINESS OF ROHINGYA REFUGES COMMUNITY IN KLANG VALLEY \| HEAD \| UMKSIR \| 2022 |
| **SUPERVISION** | • **AN EVALUATION OF THE EFFECTS OF GREEN MARKETING ON CONSUMER PURCHASE INTENTION: THE MEDIATING ROLE OF CUSTOMER¿S PERCEPTION** \| CO SUPERVISOR FOR A PHD'S STUDENT<br>• **MODELLING SERVICE DESIGN BASED ON STAKEHOLDERS, EXERIENCE AS VALUE CREATION FOR SUSTAINABLE FOOD VALUE CHAIN** \| CO SUPERVISOR FOR A MASTER'S STUDENT<br>• **The Impact Of External Accountants' Business Advice On Sme Performance** \| CO SUPERVISOR FOR A PHD'S STUDENT<br>• **The Impact of Globalization on Labor Markets and Inequality** \| CO SUPERVISOR FOR A PHD'S STUDENT |
| **RESEARCH AWARD (S)** | • Product Name: ENHANCING ENTREPRENEURIAL EXPERIENTIAL LEARNING IN HLIS VIA CROWDFUNDING<br>Award: GOLD<br>Role: Member<br>Exhibition Name: UniSZA Carnival on e-Learning 2022 (UniCeL 2022) Universiti Sultan Zainal Abidin<br>• Product Name: ENHANCING ENTREPRENEURIAL EXPERIENTIAL LEARNING IN HLIS VIA CROWDFUNDING<br>Award: SPECIAL<br>Role: Member<br>Exhibition Name: UniSZA Carnival on e-Learning 2022 (UniCeL 2022) Universiti Sultan Zainal Abidin<br>• Product Name: INTERNATIONAL CREATIVE INNOVATION IDEA COMPETITION (ICIIC 2023)<br>Award: SILVER<br>Role: Member<br>Exhibition Name: INTERNATIONAL CREATIVE INNOVATION IDEA COMPETITION (ICIIC 2023)<br>• Product Name: Global Refugee Aspiring Talent (GReAT): Your Employment Partner!<br>Award: SILVER<br>Role: Head<br>Exhibition Name: KARNIVAL PENYELIDIKAN DAN INOVASI (CRI) 2023 |

## D. CONSULTATION

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| **CONSULTATION(S)** | 1. BETTER UNDERSTANDING THE EMPLOYABILITY OF THE ROHINGYA POPULATION IN MALAYSIA \| MEMBER \| 2021<br>2. KAJIAN KEBERKESANAN PROJEK PASAR TANI KEKAL LEMBAGA PEMASARAN PERTANIAN PERSEKUTUAN (FAMA) \| MEMBER \| 2021<br>3. BUKU TRAJEKTORI ANUGERAH GEMILANG KEUSAHAWANAN KPT: RAKAMAN KEUNGGULAN INOVASI KEUSAHAWANAN \| MEMBER \| 2021 |

## E. COMMUNITY SERVICES

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| **COMMUNITY SERVICES** | |