



DR. ENI NORENI BINTI MOHAMAD ZAIN (00659A)
PENSYARAH UNIVERSITI (TETAP)
FACULTY OF ENTREPRENEURSHIP AND BUSINESS
UNIVERSITI MALAYSIA KELANTAN KAMPUS KOTA
KARUNG BERKUNCI 36
PENGKALAN CHEPA

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A. PERSONAL DETAILS

UMK JOIN DATE	23-Aug-2011
DATE OF APPOINTMENT FOR CURRENT POSITION	01-Jun-2012
DATE OF CONFIRMATION FOR CURRENT POSITION	25-Oct-2016
EDUCATION(S)	<ul style="list-style-type: none">• () INTERNATIONAL ENGLISH LANGUAGE TESTING SYSTEM• (2025) UNIVERSITI SULTAN ZAINAL ABIDIN IJAZAH DOKTOR FALSAFAH MATEMATIK GUNAAN (EKONOMETRIK)• (2011) UNIVERSITI TEKNOLOGI MARA IJAZAH SARJANA KUANTITATIF EKONOMI SAINS KUANTITATIF• (2008) UNIVERSITI MALAYSIA TERENGGANU IJAZAH SARJANA MUDA SAINS MATEMATIK KEWANGAN• (2003) SEK. MEN. KEB. KOTA SPM
GROUP OF EXPERTISE	<ul style="list-style-type: none">• Applied Econometrics• Applied Mathematics• Business Management• Entrepreneurship• Financial Mathematics• Other Economics, Business and Management n.e.c.
AWARD(S)	<ul style="list-style-type: none">• Award Name: Anugerah Perkhidmatan Cemerlang (APC) Tahun 2021 (2022) Awarded by: Universiti Malaysia Kelantan• Award Name: Sijil Penghargaan (2020) Awarded by: Fakulti Perniagaan dan Pengurusan Universiti Sultan Zainal Abidin
WORKING EXPERIENCE(S)	<ul style="list-style-type: none">• TUTOR PTPL KOTA BHARU 08-Jan-2009-15-Jun-2009• Tutor (Skim Khidmat Siswazah) UiTM SHAH ALAM 01-Jan-2010-01-Dec-2010
PROFESIONAL MEMBERSHIP(S)	

B. TEACHING-LEARNING ACTIVITIES

	<ul style="list-style-type: none">• ACS4112 - RESEARCH PROJECT (COMMERCE I)• ACS4113 - RESEARCH PROJECT (COMMERCE II)• AFT1013 - FOUNDATION OF ENTREPRENEURSHIP• AFT1023 - FOUNDATION OF MANAGEMENT• AFT1033 - PRINCIPLES OF ECONOMICS• AFT1063 - BUSINESS MATHEMATICS AND STATISTIC• AFT1083 - MICROECONOMICS
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COURSES TAUGHT

- AFT1103 - BUSINESS MATHEMATICS
- AFT2103 - BUSINESS STATISTIC
- AFT4012 - STUDENT IN ENTERPRISE PROGRAMME (SIEP)
- APK20509 - PROTEGE@UMK
- APT2013 - ENTREPRENEUR BEHAVIOR
- APT20712 - ENTREPRENEURSHIP APPRENTICE II
- APT4098 - PRACTICAL TRAINING
- ATF10303 - ENTREPRENEURIAL BEHAVIOUR
- ATF31303 - APPLICATIONS OF MATHEMATICS AND STATISTICS IN BUSINESS
- HFT20203 - BUSINESS STATISTICS

C. RESEARCH AND DEVELOPMENT**JOURNAL(S)**

1. Puspa Liza Ghazali, Siti Nadhirah Mohamad Fauzi, Aze Fauziah Suib, Farah Amalina Md Nawi, Sharifah Arni Syed Jaaffar, Eni Noreni Mohamad Zain, Hamidah Che Abdul Hamid, Hafizan Juahir, Sukono. (2025-01-16). Mathematical Formulation of River Quality Index Based on Awareness of River Pollution. *Contemporary Mathematics (Singapore)*, Vol. 6(5), pp. 6333 - 6345. <https://doi.org/10.37256/cm.6520256390>
2. Puspa Liza Ghazali, Suib, Aze Fauziah, Siti Nadhirah Mohamad Fauzi, Eni Noreni Mohamad Zain, Roslida Abdul Razak, Juliana Ariffin, Nurul Syazwani Mohd Noor, Farah Amalina Md Nawi, Nik Hazimi Mohammed Foziah. (2025). Verifying and Weighting Factors Using Fuzzy Delphi Method Approach in the Construction of Public Perception Index (PPI) on River Quality. *Contemporary Mathematics (Singapore)*, Vol. 6(4), pp. 3862 - 3872. <https://doi.org/10.37256/cm.6420255842>
3. Musa, A., Ghasdas, Z.A.A., Kadir, S.A., Adi Aizat Yajid, Zain, E.N.M., Shuaib, A. S. M.. (2024-08-11). Rebuilding Malaysian Tourism Industry Post-Covid-19 Pandemic and the Revival Strategies. , Vol. Part F3302, pp. 57-67. https://doi.org/10.1007/978-3-031-53877-3_5
4. Puspa Liza Ghazali, Siti Nadhirah Mohamad Fauzi, Aze Fauziah Suib, Juliana Arifin, Nik Hazimi Mohammed Foziah, Farah Amalina Md Nawi, Roslida Abdul Razak, Nurul Syazwani Mohd Noor, Eni Noreni Mohamad Zain. (2024-09-07). Blended Teaching Method Using Self-Made Video and Dropbox Platform. *International Journal of Research and Innovation in Social Science (IJRISS)*, Vol. VIII(VIII), pp. 1996 - 2004. <https://doi.org/10.47772/IJRISS.2024.8080146>
5. Eni Noreni Mohamad Zain, Puspa Liza Ghazali, Wan Mohd Nazri Wan Daud. (2024-03-06). Pre-Pandemic Evidence from Conventional Banks in Malaysia on the Causes of Bank Specific Factors of Defaulting Loans. *International Journal of Academic Research in Business & Social Sciences*, Vol. 14, pp. 51 - 27. <https://doi.org/10.6007/IJARBS/v14-i3/19048>
6. Hamidah Che Abdul Hamid, Puspa Liza Ghazali, Siti Nadhirah Mohamad Fauzi, Juliana Arifin, Roslida Abdul Razak, Nurul Syazwani Mohd Noor, Eni Noreni Mohamad Zain. (2023). A Review of Resilience Leadership in Challenging Circumstances: A Case Study of Malaysia Primary School Head Teachers. *International Journal of Academic Research in Business and Social Sciences*, Vol. 13(4), pp. 494 - 502. <https://doi.org/10.6007/IJARBS/v13-i4/16484>
7. Puspa Liza Ghazali, Anis Aniza Abdul Hadi, Siti Nadhirah Mohamad Fauzi, Salman Lambak, Mohd Sadad Mahmud, Nik Hazimi Mohammed Foziah, Mohamad Afendee Mohamed, Eni Noreni Mohamad Zain. (2023). Weighting a Start-up Business Index for Edible Bird Nest Swiftlet Ranching Industry: A Qualitative Method Approach. *International Journal of Academic Research in Business and Social Sciences*, Vol. 13(4), pp. 451-468. <https://doi.org/10.6007/IJARBS/v13-i4/16870>
8. Hamidah Che Abdul Hamid, Puspa Liza Ghazali, Siti Nadhirah Mohamad Fauzi, Eni Noreni Mohamad Zain, Roslida Abdul Razak, Nurul Syazwani Mohd Noor, Juliana Arifin. (2023). Developing of Comprehensive Resilient Educational Model for Head Teachers, High Performance in Malaysia Primary School. *International Journal of Academic Research in Business and Social Sciences*, Vol. 13(4), pp. 435 - 451. <https://doi.org/10.6007/IJARBS/v13-i4/16485>
9. Sengan S., Palaniappan K., Kathamuthu N.D., Amin R., Mariappan R.B., Nik Hashim N.A.A., Mohammad Zain, Eni Noreni, Dadheech P.. (2023). A Multi-Stakeholder Involved Effective E-Waste Management in Manufacturing Recycled Electronic Products Using Game Theory. *Arabian Journal for Science and Engineering*, Vol. 48(2), pp. 2585. <https://doi.org/10.1007/s13369-021-05620-9>
10. Sengan S., Palaniappan K., Kathamuthu N.D., Amin R., Mariappan R.B., Nik Hashim N.A.A., Zain, E.N.M., Dadheech P.. (2023). RETRACTED ARTICLE: A Multi-Stakeholder Involved Effective E-Waste Management in Manufacturing Recycled Electronic Products Using Game Theory. *Arabian Journal for Science and Engineering*, Vol. 48(2). <https://doi.org/10.1007/s13369-021-05620-9>
11. Ghazali, P. L., Fauzi, S. N. M., Rahim, R. A. A., Razak, R. A., Arifin, J., Zain, E.N.M., Foziah, N. H. M. (2023). Construction of Mathematical Start-Up Business Index Formulation for Swiftlet Ranching Industry in Malaysia. *Contemporary Mathematics*, Vol. 4(4), pp. 1125 - 1134. <https://doi.org/10.37256/cm.4420232748>
12. Ghazali P.L., Rohim, R.A.A., Jalil, K.A., Ahmad, W.M.A.W., Ismail, N.H., Razak, R.A., Ariffin, J, Zain, E.N.M.. (2022). Statistical Validation Methods for Lactobacillus SP Growth: A Dental Application. *Journal of Algebraic Statistics*, Vol. 13(3), pp. 5131-5137.
13. Siti Nadhirah Mohamad Fauzi, Puspa Liza Ghazali, Eni Noreni Mohamad Zain, Norhlimi Muhammad. (2022). A Review Paper on Risk Management of Start-up Business for Small Medium Entrepreneurs (SMEs). *The Journal of Management Theory and Practice*, Vol. 3(1), pp. 67 - 72. <https://doi.org/10.37231/jmtp.2022.3.1.215>
14. Puspa Liza Ghazali, Siti Nadhirah Mohamad Fauzi, Rabiatul Adawiyah Abdul Rohim, Mohd Sadad Mahmud, Roslida Abdul Razak, Juliana Ariffin, Eni Noreni Mohamad Zain, Asyraf Afthanorhan. (2022). The Analysis on Impact of Investors' Knowledge, Profit Distribution and Benefit Towards Investors' Acceptance on New Mathematical Formulation of Islamic Unit Trust Model: Field Study. *Journal of Algebraic Statistics*, Vol. 13(3), pp. 4962 - 4975.
15. Puspa Liza Ghazali, Dede Ansyari Guci, Eni Noreni Mohamad Zain, Hamidah Che Abdul Hamid, Roslida Abdul Razak, Juliana Ariffin, Sharifah Arni Syed Jaaffar, Norizan Remli. (2022). The Factors of Risk Management Effect at Slope Construction Site. *Husnayain Business Review*, Vol. 2(2), pp. 34 - 40. <https://doi.org/10.54099/hbr.v2i2.323>
16. Eni Noreni Mohamad Zain, Puspa Liza Ghazali, Wan Mohd Nazri Wan Daud. (2022). Factors Contributing to Non-performing Financing: Evidence from Islamic Banks in Malaysia before Pandemic. *International Journal of Islamic Business and Management Review*, Vol. 2(2), pp. 157 - 162. <https://doi.org/10.54099/ijbmr.v2i2.363>

	<ol style="list-style-type: none"> 17. Anis Aniza Abdul Hadi, Puspa Liza Ghazali, Nik Hazimi Mohamad Foziah, Izzat Ismail, Eni Noreni Mohamad Zain. (2022). Risk Indicator to Estimate The Potential In Business. <i>Asean International Journal of Business</i> , Vol. 1(2) , pp. 19-26. https://doi.org/10.54099/aijb.v1i2.127 18. Ghazali, PL, Jaafar, FW, Zain, E.N.M., Ariffin, J, Aftarnorhan, A, Foziah, H, Razak, RA. (2021-04). The Effect of Emotional Intelligence on Transformational Leadership Style Towards Teacher's Organizational Commitment: A Pilot Test. <i>REVISTA GEINTEC-GESTAO INOVACAO E TECNOLOGIAS</i> , Vol. 11(2) , pp. 1037-1045. https://doi.org/10.47059/revistageintec.v11i2.1735 19. Hashim, N.A.A.N., Fatt, B.S., Mohtar, T., Awang, Z., Omar, R.N.R., Zain, E.N.M., Mahshar M., Nasir, M.J.. (2020-09). Adventure tourism: A study of Tunku Abdul Rahman Park, Sabah. <i>European Journal of Molecular and Clinical Medicine</i> , Vol. 7 (8) , pp. 2440-2446. 20. Munirah Mahshar, Nik Alif Amri Nik Hashim, Raja Rosnah Raja Daud, Mohammad Ismail, Wan Farha Wan Zulkifli, Nadzirah Mohd Said, Lu Man Hong, Eni Noreni Mohamad Zain. (2020-03). Validating the Measuring Instrument for the Service Quality, Price and Comfort on Customer Satisfaction Towards Ride Hailing Service in Malaysia. <i>Journal of Critical Reviews</i> , Vol. 7(15) , pp. 4891 - 4894. 21. RAJA OMAR, RAJA NORLIANA, Nik Hashim, N.A.A., Zain, E.N.M., Ramlee, S.I.F., Abdul Halim, Ahmad Faiz, Mohd Rohzi, Amer Firdaus, Nor Azlin, Mohd Hadi Asyraf, Wat Mat, Wan Muhammad Nuriman. (2020). Factors That Influence Online Behavior In Purchasing Hotel Room Via Website Among Tourist. <i>European Journal of Molecular & Clinical Medicine</i> , Vol. 07(07) , pp. 219-229. 22. Hashim N.A.A.N., Bakar, N. A., Zain, E.N.M., Yusoff, N.D.M., Muhammad, Nur Hafizah. (2020). Travel Mobile Applications Technology: Examining the Reliability and Validity of Instruments.. <i>International Journal of Advanced Science and Technology</i> , Vol. 29(6s) , pp. 3882-3885.
PROCEEDING(S)	<ol style="list-style-type: none"> 1. Dolkefli, N., Md Isa, N.N., Aris, N.A.A.M., Sahwandi, S., Hashim N.A.A.N., Omar, R.N.R., Zain, E.N.M., Velayuthan, S.K.. (2023). Factors Influencing Volunteer Tourism Awareness Among University Students. In <i>Lecture Notes in Networks and Systems</i> , pp. 1003-1016. Springer Science and Business Media Deutschland GmbH. https://doi.org/10.1007/978-3-031-08093-7_67 2. Hashim, N.A.A.N., Aziz, R.C., FahmieRamlee, S.I., Zainuddin, S. A., Zain, E.N.M., Awang, Z., Mohamad S.R., Muhamed Yusoff, A.. (2020-12-30). E-learning technology effectiveness in teaching and learning: Analyzing the reliability and validity of instruments. In <i>1st International Conference on Mechanical, Electronics and Computer Engineering 2020, ICMECE 2020</i> . IOP Publishing Ltd. https://doi.org/10.1088/1757-899X/993/1/012096 3. Gazali N., Halim N.A., Ghazali P.L., Lambak S., Foziah H.M., Arifin J., Yazid A.S., Zain, E.N.M., Bon A.T.. (2020-08). A literature review of islamic transactions profit. In <i>Proceedings of the 5th NA International Conference on Industrial Engineering and Operations Management, IOEM 2020</i> . IEOM Society.
BOOK(S)	<ol style="list-style-type: none"> 1. Eni Noreni Mohamad Zain, Raja Norliana Raja Omar, Zaminor Zamzamin @ Zamzamin, Munirah Mansyar, Fauzan Hafiz Muhammad Safri. (2025-12). <i>e-Proceeding Sulam Innovate, Showcase and Symposium (SUISS 2025)</i>. UMK PRESS. 2. Puspa Liza Ghazali, Eni Noreni Mohamad Zain, Siti Nadhirah Mohamad Fauzi. (2025). <i>Financial Mathematics for Social Sciences</i>. Universiti Sultan Zainal Abidin Press. 3. Othman, N.H., Mohd, F., Zain, E.N.M., Sabri N.A.A., Yaziz, N.A.M., Daud, N. I. M., Munir, N. M. N. M, Anuar, N.I. M.. (2024). <i>Marketplace Platforms and Ecosystems</i>. Faculty of Entrepreneurship and Business, UMK. 4. Yaziz, N.A.M., Daud, N. I. M., Munir, N. M. N. M, Anuar, N.I.M., Othman, N.H., Mohd F., Zain, E.N.M., Sabri N.A. A.. (2024). <i>Trend, Innovation, and Sustainability: Application in Entrepreneurship and Business</i>. Faculty of Entrepreneurship and Business, UMK. 5. Munir, N. M. N. M, Anuar, N.I.M., Yaziz, N.A.M., Zain, E.N.M., Sabri N.A.A., Daud, N. I. M., Othman, Nor Hafiza, Mohd F.. (2024). <i>Exploring Social Insight, Marketplace Ecosystems, Innovation and Sustainability: A Compilation of Research Posters</i>. Faculty of Entrepreneurship and Business, UMK. 6. Zain, E.N.M., Sabri N.A.A., Mohd, F., Othman, N.H., Yaziz, N.A.M., Daud, N. I. M., Munir, N. M. N. M, Anuar, N.I. M.. (2024). <i>Customer Experience and Social Insight</i>. Faculty of Entrepreneurship and Business, UMK. 7. Nur Ain Ayunni Sabri, Nor Hafiza Othman, Nur A'mirah binti Mohd Yaziz, Eni Noreni Mohamad Zain. (2023). <i>The Connection Between Business and Technology</i>. Faculty of Entrepreneurship and Business. 8. Eni Noreni Mohamad Zain, Nur A'mirah binti Mohd Yaziz, Nur Ain Ayunni Sabri, Nor Hafiza Othman. (2023). <i>Purchasing and Behavioural Control in Digitalisation Era</i>. Faculty Entrepreneurship and Business. 9. Nor Hafiza Othman, Nur Ain Ayunni Sabri, Eni Noreni Mohamad Zain, Nur A'mirah binti Mohd Yaziz. (2023). <i>Entrepreneurship Ecosystem and Leveraging E-commerce for Business Growth</i>. Faculty Entrepreneurship and Business. 10. Nur A'mirah binti Mohd Yaziz, Eni Noreni Mohamad Zain, Nor Hafiza Othman, Nur Ain Ayunni Sabri. (2023). <i>Thriving the Business: Behaviour and Technology Application</i>. Faculty Entrepreneurship and Business.
CHAPTER(S)	<ol style="list-style-type: none"> 1. Abdullah, T., Husin, H. S., Zainuddin, S. A., Said, N.M., Jamil, A., Nasir NAM, Muhamad S.F., Yasoa', M.R., Shawal, B. R. M., Zain, E.N.M.. (2023). <i>Noncultural Theorisations of Capital: A Review in Capital Management of Family Business</i>. (pp. 737-747). Springer Science and Business Media Deutschland GmbH. https://doi.org/10.1007/978-3-031-27296-7_66 2. Raja Norliana Raja Omar, Roslizawati Che Aziz, Nik Hashim, Nik Alif Amri, Mohammad Zain, Eni Noreni, Azmi, Nur Farahiah, Raja Daud, Raja Rosnah, Mahshar, Munirah, Mohd Nasir, Muhammad Jaffri. (2021). <i>E-Learning as a Tool for Teaching and Learning in Higher Education</i>. In <i>New Horizons in Education and Social Studies Vol. 8</i> (pp. 156-166). Book Publisher International. https://doi.org/10.9734/bpi/nhess/v8/1578C 3. Nik Alif Amri Nik Hashim, Wan Farha Wan Zulkifli, Abdullah Muhamed Yusoff, Harnidah Samengon, Eni Noreni Mohamad Zain, Siti Rohana Mohamad, Shah Iskandar Fahmie Ramlee, Zaimatul Awang. (2021-02). <i>The Factors Influencing Tourists; Behavioural Intention-to-Use Grab Pay Application</i>. In <i>Insights into Economics and Management</i> (pp. 1-10). B.P International. https://doi.org/10.9734/bpi/nicst/v7/1580C 4. Roslizawati Che Aziz, Nik Alif Amri Nik Hashim, Zaimatul Awang, Fauzan Hafiz Muhammad Safri, Aikal Liyani Mohd Rasdi, Eni Noreni Mohamad Zain. (2021-04). <i>The Potentials of Appreciative Inquiry Approach within the Tourism Development in Rural Areas</i>. In <i>Insights into Economics and Management</i> (pp. 1-14). Book Publisher International. https://doi.org/10.9734/bpi/ieam/v7/1577C

OTHER(S)	<ol style="list-style-type: none"> 1. Yusizzatul Izzah Yusri Affandy, Nik Hashim N.A.A., Nurzehan Abu Bakar, Mohamad Zain, E.N.. (2024). Hin Bus Depot: Revitalising Historical Buildings as Sustainable Hub in the Heart of Georgetown, Penang through Creative Tourism. Department of Tourism Management Faculty of Management Studies Sabaragamuwa University of Sri Lankat. 2. NurHaiza Nordin, Zailani Abdullah, Wan Farha Wan Zulkifli, Ahmad Ridhuwan Abdullah, Mohd Rafi Yaacob, Nur Ain Ayunni Sabri, Amira Jamil, Azizah Musa, Eni Noreni Mohamad Zain, Siti Afiqah Zainuddin, Zaminor Zamzamin @ Zamzamin, Nurnaddia Nordin. (2023). Guideline for Thesis Preparation. FACULTY OF ENTREPRENEURSHIP AND BUSINESS. 3. Nur Ain Ayunni Sabri, Eni Noreni Mohamad Zain, Siti Nurzahira Che Tahrir. (2023). Bengkel Perancangan Strategik dan Semakan Petunjuk Prestasi Utama (KPI). Faculty of Entrepreneurship and Business. 4. Nik Alif Amri Nik Hashim, Nor Maizana Mat Nawi, Eni Noreni Mohamad Zain. (2022-12). Kelantan state museum: an interesting place to visit. 5. Mohamad Zain, Eni Noreni, Ghazali, Puspa Liza, Wan Daud, Wan Mohd Nazri. (2020). Determinants of Non-Performing Loans: Evidence From Conventional Banks in Malaysia. Gyandhara International Academic Publications. https://doi.org/10.18510/hssr.2020.8248 6. Munirah Abdul Rahman, Puspa Liza Ghazali, Eni Noreni Mohamad Zain, Roslida Abdul Razak, Noor Emmiey Shafieza Sazali, Mustafa Mamat. (2020). Location Area and Premise Size of Successful Edible Bird Nest (EBN) Swiftlet Houses in Terengganu, Malaysia. SERSC. 7. Puspa Liza Ghazali, Farah Wahida Jaafar, Asyraf Afthanorhan, Eni Noreni Mohamad Zain, Roslida Abdul Razak, Mustafa Mamat. (2020). The Effect of Transformational Leadership Style on Teacher's Organizational Commitment. SERSC.
RESEARCH(S)	<ol style="list-style-type: none"> 1. CORE COMPETENCIES OF WOMEN ENTREPRENEURS IN BUILDING SUPERIOR ONLINE BUSINESS PERFORMANCE IN KELANTAN HEAD UMK-FUND 2020 2. DEVELOPING FRAMEWORK FOR MATHEMATICAL INDEX RISK MANAGEMENT AT CONSTRUCTION FIELD MEMBER GRANT(I/A) 2021 3. DEVELOPING RISK INDICATORS' LEVEL FOR MATHEMATICAL INDEX RISK MANAGEMENT IN SLOPE CONSTRUCTION SITES MEMBER GRANT(I/A) 2021 4. PEMBANGUNAN MODUL PDP - MY PITCHING LAB 2U2I WECREATE MEMBER UMK 2022 5. PEMBANGUNAN MODUL PDP - MY PITCHING LAB 2U2I WECREATE MEMBER UMK-TELRIC 2022 6. PREDICTING THE POPULARITY OF TWEETS USING INTERNAL AND EXTERNAL KNOWLEDGE: AN EMPIRICAL BAYES TYPE APPROACH MEMBER UMK-FUND 2020 7. THE INFLUENCE OF FINANCIAL PROBLEMS, ACADEMIC WORKLOAD, AND LEARNING ENVIRONMENT DEPRESSION AMONG UNIVERSITY STUDENT IN KUALA LUMPUR MEMBER UMK-FUND 2022 8. THE ACCEPTANCE OF RISK INDEX AT SLOPE CONSTRUCTION SITE AMONG THE EMPLOYEES MEMBER GRANT(I/A) 2022 9. THE INFLUENCE OF FINANCIAL PROBLEMS, ACADEMIC WORKLOAD, AND LEARNING ENVIRONMENT DEPRESSION AMONG UNIVERSITY STUDENT IN KUALA LUMPUR MEMBER UMK-FUND 2022 10. UMK-FUND HEAD UMK-FUND 2020 11. WHAT DOES IT TAKE TO BE A WOMAN ENTREPRENEUR? EXPLORATIONS FROM MALAYSIA CASE STUDY MEMBER UMK 2022
SUPERVISION	<ul style="list-style-type: none"> • KAJIAN TERHADAP PANDANGAN MASYARAKAT TENTANG KEPENTINGAN PELANCONGAN SELEPAS COVID-19 CO SUPERVISOR FOR A MASTER'S STUDENT
RESEARCH AWARD (S)	<ul style="list-style-type: none"> • Product Name: FUTURE-READY ENTREPRENEURS: EMPOWERING GRADUATES THROUGH THE 2u2i WeCreatE PROGRAM Award: GOLD Role: Member Exhibition Name:INTERNATIONAL UNIVERSITY CARNIVAL ON E-LEARNING (IUCEL) 2023 • Product Name: FUTURE-READY ENTREPRENEURS: EMPOWERING GRADUATES THROUGH THE 2u2i WeCreatE PROGRAM Award: GOLD Role: Member Exhibition Name:International Teaching Enhancement & Learning Innovation Carnival 2023 (iTeLiC'23) • Product Name: 2u2i WEALTH CREATION FOR ENTREPRENEURS (2U2i WeCreatE) KURIKULUM PROGRAM PENGAJIAN INOVATIF Award: GOLD Role: Member Exhibition Name:Putra InnoCreative Poster Competition • Product Name: ELEVATE EFFECTIVE COMMUNICATION SKILLS FOR STUDENTPRENEURS: MY PITCHING LAB 2u2i WeCreatE Award: BRONZE Role: Member Exhibition Name:International Teaching Enhancement & Learning Innovation Carnival 2023 (iTeLiC'23) • Product Name: BERENGGU ENERGY DRINK Award: BRONZE Role: Member Exhibition Name:eCARNIVAL RESEARCH AND INNOVATION (eCRI 2020)

D. CONSULTATION

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CONSULTATION(S)	
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E. COMMUNITY SERVICES

COMMUNITY SERVICES	
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