



ENCIK ARIFUDDIN BIN ABDULLAH (00264A)
GURU BAHASA (TETAP)
FACULTY OF LANGUAGE STUDIES AND HUMAN DEVELOPMENT
UNIVERSITI MALAYSIA KELANTAN
BEG BERKUNCI NO. 1
BACHOK
Email: arifuddin@umk.edu.my
Tel: 097717276

A. PERSONAL DETAILS

UMK JOIN DATE	02-Nov-2008
DATE OF APPOINTMENT FOR CURRENT POSITION	02-Nov-2008
DATE OF CONFIRMATION FOR CURRENT POSITION	09-Mar-2011
EDUCATION(S)	<ul style="list-style-type: none">• (2014) UNIVERSITI ISLAM ANTARABANGSA MALAYSIA IJAZAH SARJANA ENGLISH LANGUAGE STUDIES• (2007) Universiti Islam Antarabangsa Malaysia IJAZAH SARJANA MUDA Bahasa Inggeris & Kesusasteraan Bahasa Inggeris & Kesusasteraan• (2002) Maahad Muhammadi Lelaki SPM
GROUP OF EXPERTISE	<ul style="list-style-type: none">• Biological Control (Including GAP, SALM, GBP and other Standards)
AWARD(S)	<ul style="list-style-type: none">• Award Name: Anugerah Jasa Universiti Tahun 2018 (2019) Awarded by: Universiti Malaysia Kelantan
WORKING EXPERIENCE(S)	<ul style="list-style-type: none">• Replacement teacher Maahad Syamsul Maarif (L) 01-Dec-2008-01-Feb-2009• Tenaga Pengajar Sambilan Universiti Utara Malaysia 01-Feb-2013-• Guest Teacher S. Seifullin Agro Tecnical University(KATU), Kazakhtan 03-May-2015-30-May-2015
PROFESIONAL MEMBERSHIP(S)	

B. TEACHING-LEARNING ACTIVITIES

COURSES TAUGHT	<ul style="list-style-type: none">• LFE10203 - COMMUNITY OUTREACH AND LITERACY• UBI1012 - ENGLISH I• UBI1022 - ENGLISH II• UBI10302 - ADVANCED GRAMMAR FOR UNDERGRADUATES• UBI2012 - ENGLISH FOR SCIENCES• UBI2022 - ENGLISH FOR BUSINESS COMMUNICATION• UBI20302 - INTEGRATED READING AND WRITING• UBI2032 - ENGLISH FOR THE ARTS• UBI20402 - ACADEMIC READING AND WRITING
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C. RESEARCH AND DEVELOPMENT

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JOURNAL(S)	<ol style="list-style-type: none"> 1. Siti Amirah Ahmad Tarmizi, Najihah Mahmud, Ariezal Afzan Hassan, Amaal Fadhlini Mohamed, Linira Ghazali, Kavarljit Kaur Gill, Arifuddin Abdullah. (2023). Let's Tik Tok to learn to speak English. Malaysia Journal of Invention and Innovation , Vol. 2(6) , pp. 56-59. 2. Hairul Azhar Mohamad, Muhammad Luthfi Mohaini, Rasyiqah Batrisya Md Zolkapli, Pavithran Ravinthra Nath, Nadiyah Hanim Abdul Wahab, Ahmad Aminuddin Soopar, Muhammad Haziq Abd Rashid, Abdullah, Arifuddin, Zahariah Pilus. (2023). Analytical Appeals of Move Structures in Systematically Organising and Communicating Research Ideas. International Journal of Academic Research in Business and Social Sciences , Vol. 12(3) , pp. 381-400. https://doi.org/10.6007/IJAREMS/v12-i3/19301 3. Hairul Azhar Mohamad, Muhammad Luthfi Mohaini, Rasyiqah Batrisya Md Zolkapli, Pavithran Ravinthra Nath, Nadiyah Hanim Abdul Wahab, Ahmad Aminuddin Soopar, Muhammad Haziq Abd Rashid, Arifuddin Abdullah, Zahariah Pilus. (2023). Emotive Discursivity of Move Structures in the Organisational Rhetoric of Composing Academic Research Abstracts (ARAs). International Journal of Academic Research in Business and Social Sciences , Vol. 13(5) , pp. 2463 & 2484. https://doi.org/2222-6990
PROCEEDING(S)	<ol style="list-style-type: none"> 1. Nurul Iman Ahmad Bukhari, Tengku Abdul Aziz Tengko Mohd Farid, Atirah Izzah Che Abas, Arifuddin Abdullah, Alla Baksh Mohamed Ayub Khan. (2025). Navigating Topic Familiarity: Malaysian MUET Candidates' Challenges and Strategies in a High-Stakes Speaking Assessment. In The 11th International Conference of the Asian Association for Language Assessment (AALA) , pp. 147-153. Academy of Language Studies, UiTM Cawangan Pulau Pinang. 2. Syakirah Shafien, Lena Ramamurthy, Noor Syamimie Mohd Naw, Shahidatul Maslina Mat Sood, Nur Hafezah Hussein, Arifuddin Abdullah, Aveleena Afzan Hassan. (2024-09-04). Pocketmuet : Your-On-The-Go Companion. In INTERNATIONAL UNIVERSITY CARNIVAL ON E-LEARNING (IUCEL 2024) X KONGRES DAN PERTANDINGAN INOVASI PENGAJARAN & PEMBELAJARAN UKM (kNOVASI 2024) , pp. 65-67. PENGAJARAN-UKM. 3. Atirah Izzah Che Abas, NOOREEN NOORDIN, Siti Amirah Ahmad Tarmizi, Arifuddin Abdullah, Nurul Aadilah Salleh. (2024-11-14). Exploring the role of a Social-Media Based Intervention (TEPDJO) in improving entrepreneurship and business undergraduates' sales presentation competencies. In INTERNATIONAL CONFERENCE ON ENGLISH LANGUAGE TEACHING (I-CELT) 2024 , pp. 152-156. FACULTY OF EDUCATIONAL STUDIES UNIVERSITY PUTRA MALAYSIA. 4. Nik Ahmad Farhan Azim @ Nik Azim, Nur Hafezah Hussein, Arifuddin Abdullah, Ahmad Zaki Amiruddin, Suhaida Omar. (2023). EZ-ARGUE: Empowering Students to Master the Art of Argumentative Writing. In International Exhibition & Symposium on Productivity, Innovation, Knowledge and Education (i-SPIKE) , pp. 1-5. Universiti Teknologi MARA (UiTM) Cawangan Kedah & Penerbit UiTM (UiTM Press). 5. Ghazali, L, Arifuddin, A., Afip, L.A.. (2022). Using Emojis in Teaching English Vocabulary (Vomoji). In CONFERENCE IN ENGLISH LANGUAGE EDUCATION , pp. 29-32.
BOOK(S)	<ol style="list-style-type: none"> 1. Mohd Ikhwan Aziz, Mohd Fadil Mohd Yusof, Syarizal Abdul Rahim, Ahmad Syakir Junoh, Arifuddin Abdullah, Nur 'Izzati Mohd Amin, Mohammed Farhan bin Md Yusof, Nurul Ashikin binti Mohd Lukman, Normala binti Othman, Nur Hadirah Adlina binti Ab Halim, Noor Maziana binti Abdul Manaf, Nik Emi Rosyaida binti Nik Lah. (2024-12-05). Anugerah Keusahawanan Kementerian Pendidikan Tinggi 2023 Kategori C Anugerah Perusahaan Graduan Terbaik. Penerbit UMK. 2. Lena Ramamurthy, Syakirah Shafien, Aveleena Afzan Hassan, Arifuddin Abdullah, Atirah Izzah Che Abas, Nik Ahmad Farhan Azim @ Nik Azim, NORSHAZRINA SABRI, Shahidatul Maslina Mat Sood. (2025). Reading and Writing Mastery. UMK Press. 3. Syakirah Shafien, Shahidatul Maslina Mat Sood, Lena Ramamurthy, Nur Hafezah Hussein, Noor Syamimie Mohd Naw, Arifuddin Abdullah, Aveleena Afzan Hassan. (2024-04). POCKETMUET Your-On-The-Go Companion Speaking 800/2. Ninidoll House Production. 4. Syakirah Shafien, Shahidatul Maslina Mat So'od, Lena Ramamurthy, Nur Hafezah Hussein, Noor Syamimie Mohd Naw, Arifuddin Abdullah, Aveleena Afzan Hassan. (2024-04). POCKETMUET Your-On-The-Go Companion Writing 800/4. Ninidoll House Production. 5. Nik Ahmad Farhan Azim @ Nik Azim, Nor Hanim Mustafa, Suhaida Omar, Mohd Ramizan Mat, Alia Nadhirah Mohd Kamal, Arifuddin Abdullah, Atirah Izzah Che Abas, Aveleena Afzan Hassan, Kavarljit Kaur Gill, Lena Ramamurthy, Linira Ghazali, Liyana Ahmad Afip, Mohammad Affiq, Nik Aliff Hakimi Bin Nik Mohd Fadzil, Nor Fazura Md Zulkifle, Noraini Zaini, Norshazrina Sabri, Nur Syahirah Mohd Naw, Nur Syasya Qistina Mazeree, Nurul Iman Ahmad Bukhari, Ros Dalilah Abd Ghani, Sarah Nadia Ahmad, Shahidatul Maslina Mat Sood, Syakirah Shafien. (2024). Integrated Reading and Writing: 1st Edition UBI 20302. UMK Press. 6. Nurul Iman Ahmad Bukhari, Arifuddin Abdullah, Aveleena Afzan Hassan. (2024). MUET Writing: Winning Strategies for Success [Part 1]. Ninidoll House Production. 7. Nurul Iman Ahmad Bukhari, Arifuddin Abdullah, Aveleena Afzan Hassan. (2024). MUET Writing: Winning Strategies for Success [Part 2]. Ninidoll House Production. 8. Nik Ahmad Farhan Azim @ Nik Azim, Nur Syasya Qistina Mazeree, Kavarljit Kaur Gill, Arifuddin Abdullah, NUR SYAHIRAH MOHD NAWI. (2023). Integrated Reading and Writing UBI20302. McGrawHill. 9. Mohammad Ismail, Siti Bahirah Saidi, Arifuddin Abdullah, Nur 'Izzati Mohd Amin, Sitti Fatimah Mhd Ramle, Wan Yusoff Wan Shahrudin, Mohd Safwan Ghazali, Tengku Mohd Azizuddin Tuan Mahmood, Tuan Zulkipeli Tuan Yeh, Zulfatihah Mohd Zin. (2022). Ministry of Higher Education Entrepreneurial Awards 2021 Category B Outstanding Student Enterprise Award. UMK Entrepreneurship Institute (UMKEI).
CHAPTER(S)	
OTHER(S)	<ol style="list-style-type: none"> 1. Linira Ghazali, Abd Ghani, RD, Arifuddin Abdullah, Nur Fatimah Sulaiman, Azman Bidin. (2020). Vomoji: Vocabulary Teaching Through Emojis. 2. Nur Fatimah Sulaiman, Linira Ghazali, Arifuddin Abdullah, Abd Ghani, RD. (2020). TikTalk: Teaching English in The Moment Using Tik Tok Application.

RESEARCH(S)	<ol style="list-style-type: none"> 1. EMPOWERING ENGLISH TEACHERS THROUGH ONLINE PROFESSIONAL DEVELOPMENT TRAINING IN THE NEW NORMAL: A CASE STUDY OF YIK POST-SECONDARY EDUCATION MEMBER UMKSIR 2021 2. VOMOJI - VOCABULARY TEACHING USING EMOJI MEMBER SGJP 2020
SUPERVISION	
RESEARCH AWARD (S)	<ul style="list-style-type: none"> • Product Name: VOMOJI - FUN ACTIVITIES WITH EMOJI Award: GOLD Role: Member Exhibition Name: Creative & Innovative Carnival 2020 • Product Name: THE ROLE OF TEPDJO IN DEVELOPING GLOBAL ENTREPRENEURS' SALES PITCH Award: GOLD Role: Member Exhibition Name: International Research and Innovation Competition (InaRIC) • Product Name: VOMOJI - FUN ACTIVITIES WITH EMOJI Award: GOLD Role: Member Exhibition Name: INTERNATIONAL INVENTION & INNOVATIVE COMPETITION (InIIC SERIES 2/2021) • Product Name: CROSS-CULTURAL LANGUAGE LEARNING: GLOBAL ONLINE LEARNING (GOL) FOR ESL /EFL LEARNERS Award: GOLD Role: Member Exhibition Name: Carnival of Research and Innovation CRI 2023 • Product Name: EZ-ARGUE: EMPOWERING STUDENTS TO MASTER THE ART OF ARGUMENTATIVE WRITING Award: GOLD Role: Member Exhibition Name: International Exhibition and Symposium on Productivity, Innovation, Knowledge & Education • Product Name: CROSS-CULTURAL LANGUAGE LEARNING: GLOBAL ONLINE LEARNING (GOL) FOR ESL /EFL LEARNERS Award: SILVER Role: Member Exhibition Name: Carnival of Research and Innovation CRI 2023 • Product Name: CROSS-CULTURAL LANGUAGE LEARNING: GLOBAL ONLINE LEARNING (GOL) FOR ESL /EFL LEARNERS Award: SILVER Role: Member Exhibition Name: International Research and Innovation Competition (InaRIC) • Product Name: Social Media - based Intervention in Improving ESL Student's Presentation Competition and Reducing Their Public Speaking anxiety Award: SILVER Role: Member Exhibition Name: Creative and Innovative Carnival 2023 • Product Name: TIKTALK: TEACHING IN THE MOMENT USING TIKTOK APPLICATION Award: BRONZE Role: Member Exhibition Name: Creative & Innovative Carnival 2020 • Product Name: Learning English The Fun Way Through Dikir Barat Award: BRONZE Role: Member Exhibition Name: International Conference on teacher Education 2022 • Product Name: CROSS-CULTURAL LANGUAGE LEARNING: GLOBAL ONLINE LEARNING (GOL) FOR ESL /EFL LEARNERS Award: BRONZE Role: Member Exhibition Name: Creative and Innovative Carnival 2023

D. CONSULTATION

CONSULTATION(S)	<ol style="list-style-type: none"> 1. PERUNDING UTAMA INISIATIF ILMUWAN KENDALIAN NOBLEBEEZ INITIATIVES RESOURCES MEMBER 2020 2. PERUNDINGAN PROGRAM MUET KETUK ANJURAN WALI 7 ACADEMY MEMBER 2021 3. KETUA PERUNDING PROGRAM LATIHAN BRITAY MYSTEPS PROGRAMME 2022 MEMBER 2022
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E. COMMUNITY SERVICES

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