CIK MAZNE BINTI IBRAHIM (00227A)
PENSYARAH UNIVERSITI (TETAP)
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A. PERSONAL DETAILS

UMK JOIN DATE	03-Aug-2008
DATE OF APPOINTMENT FOR CURRENT POSITION	01-Jun-2012
DATE OF CONFIRMATION FOR CURRENT POSITION	04-Apr-2017
EDUCATION(S)	• **()** INTERNATIONAL ENGLISH LANGUAGE TESTING SYSTEM • **(2011) UNIVERSITI TEKNOLOGI MALAYSIA** IJAZAH SARJANA TOURISM PLANNING TOURISM PLANNING • **(2007) Universiti Teknologi MARA (UiTM)** IJAZAH SARJANA MUDA Pengurusan Hotel Pengurusan Hotel • **(2005) UNIVERSITI TEKNOLOGI MARA** DIPLOMA PENGURUSAN PENGURUSAN HOTEL • **(2001) Sekolah Menengah Kebangsaan Ismail Petra** SPM
GROUP OF EXPERTISE	
AWARD(S)	• Award Name: **Anugerah Perkhidmatan Cemerlang (APC) tahun 2020 (2021)** Awarded by: Universiti Malaysia Kelantan • Award Name: **Anugerah Jasa Universiti 2018 (2019)** Awarded by: Universiti Malaysia Kelantan • Award Name: **POSTGRADUATE BEST STUDENT AWARD 2011 (2011)** Awarded by: UNIVERSITI TEKNOLOGI MALAYSIA • Award Name: **ANUGERAH SISWAZAH TERBAIK PROGRAM (2007)** Awarded by: UNIVERSITI TEKNOLOGI MARA
WORKING EXPERIENCE(S)	• SALES COORDINATOR | THE HERITAGE BAY CLUB, MARINA & RESORT, PULAU DUYONG, TERENGGANU 01-Sep-2007 - 01-Jul-2008 • TUTOR | UNIVERSITI MALAYSIA KELANTAN 01-Aug-2008 - 01-Mar-2011
PROFESSIONAL MEMBERSHIP(S)	

B. TEACHING-LEARNING ACTIVITIES

	• AFT1013 - FOUNDATION OF ENTREPRENEURSHIP • AFT1023 - FOUNDATION OF MANAGEMENT • AFT1053 - PRINCIPLES OF MARKETING • AHS2013 - INTRODUCTION TO HOSPITALITY INDUSTRY • AHS3023 - CLUB MANAGEMENT • AHS3043 - CONSUMER BEHAVIOUR IN HOSPITALITY • AHS3053 - FACILITY MANAGEMENT • AHS3063 - RESTAURANT MANAGEMENT AND FOOD SERVICE • AHS3073 - HOSPITALITY MANAGEMENT

COURSES TAUGHT	• AHS4083 - CURRENT ISSUE IN HOSPITALITY • AHS4093 - HOSPITALITY ENTREPRENEURSHIP SEMINAR • AHS4103 - FOOD AND BEVERAGE MANAGEMENT • AHS4112 - HOSPITALITY RESEARCH PROJECT (I) • AHS4113 - HOSPITALITY RESEARCH PROJECT (II) • APT2053 - MANAGEMENT AND DEVELOPMENT OF NEW ENTERPRISES • APT3073 - RESEARCH METHODOLOGY • APT4098 - PRACTICAL TRAINING • ATS3043 - CONSUMER BEHAVIOR IN TOURISM • ATS4083 - CURRENT ISSUES IN TOURISM • AWS4083 - CURRENT ISSUES IN HEALTH • AWS4093 - HEALTH ENTREPRENEURSHIP SEMINAR • HFT10303 - MARKETING IN HOSPITALITY AND TOURISM • HFT40102 - STUDENT IN ENTERPRISE PROGRAM (SIEP) • HHB30403 - FOOD CULTURE AND HERITAGE • HHP20204 - CULTURAL AND FOOD HERITAGE ENTREPRENEURSHIP EVENT • HHP30102 - HOSPITALITY RESEARCH PROJECT (I) • HHP40103 - HOSPITALITY RESEARCH PROJECT (II) • HHS10103 - INTRODUCTION TO HOSPITALITY INDUSTRY • HHS20103 - BASIC SERVING • HHS30203 - FOOD AND BEVERAGE MANAGEMENT • HPT20203 - BUSINESS LAW • HPT20303 - TECHNOLOGY AND INFORMATION IN BUSINESS • HPT20403 - ENTERPRISE MANAGEMENT • HPT40108 - INDUSTRIAL TRAINING

C. RESEARCH AND DEVELOPMENT

JOURNAL(S)	1. Nurul Hafizah Mohd Yasin, Norsuriani Samsudin, Mazne Ibrahim, Siti Zamanira Mat Zaib, Nor Syuhada Zulkefli, Nur Dalila Mat Yusoff. (2025-12). Sustainable consumption in practice: exploring green product purchase intentions among Malaysian adults. Journal of Tropical Resources and Sustainable Science , Vol. 13(Special Issue) , pp. 87-94. 2. Ghaffar, S. F. A., Ahmad G., Ibrahim M., Yussof N.D.M., Muhammad N.H., Musa R., Isa I.I.M.. (2023). Relationship between Parental Emotional Styles and Family Values to Anxiety Level among Primary School Children. Malaysian Journal of Medicine and Health Sciences , Vol. 19(3) , pp. 302 - 309. https://doi.org/10.47836/MJMHS.19.3.39 3. Mansor, N. A., MAZNE IBRAHIM, Rusli, S.A., Simpong.D, Razak, N.F.A, Samengon, H., Ridzuan, N.A., Othman, N.A.. (2019). Empowering indigenous communities through participation in tourism. International Journal of Tourism Anthropology , Vol. 7(3-4) , pp. 309-329. 4. Ibrahim M., Mansor, A.. (2022-05). Bake The World a Better Place: Embedding Social Entrepreneurial Spirit Among Community Bakers During Covid-19 in Malaysia. Journal of Tourism, Hospitality and Culinary Arts , Vol. 14 (1) , pp. 435-452. 5. Normaizatul Akma, S., Radzi N.A.M., Saidi, Noraida, Siti Fatimah Ab Ghaffar, Hasif Rafidee Hasbollah, Mazne Ibrahim. (2022). Online Learning during Pandemic Covid-19: An Insight from a Rural Area. International Journal Of Education, Psychology And Counselling (IJEPC) , Vol. 7(46) , pp. 707-716. 6. Mansor, N. A., Rusli, S. A., Razak, N.F.A, MAZNE IBRAHIM, Simpong, DB, Othman, N.A., Ridzuan, N. A.. (2021). Over-development in rural tourism: Tourism impact, local community satisfaction and dissatisfaction. REVIEW OF INTERNATIONAL GEOGRAPHICAL EDUCATION , Vol. 11(10) , pp. 262-271. 7. Hajar Haris, Hazwani Sabri, Lyzendra Oneh, Firdaus Buraera, Nur Dalila Yusoff, Mazne Ibrahim. (2014-09-10). The Impacts of Lifestyle Study and Eating Behaviour Quality on Academic Performance among University Students. Journal of Hospitality, Tourism and Wellness Studies , Vol. 1(1) , pp. 103-114.
	1. Siti Nur Shafiqah Shari, Afiq Nazhan Asmadi, Nor Emiza Malisa Mat Jusoh, Raja Nur Aina Najihah Raja Abdul Halim, Mazne Ibrahim. (2024-12). Awareness of Food Safety Among University Student in Malaysia. In Hospitality, Tourism & Wellness Colloquium 8.0 (HoTWeC 2024) , pp. 227 - 235. UMK Press. 2. MUHAMMAD ZAIMUDDIN BIN ZUNAIDI, MUHAMMAD ZA¿IM BIN MOHD ASRI, NASIHAH BINTI MOHD RODZI, NATASHA BINTI ISMAIL, Mazne Ibrahim. (2023). Measuring perceived service quality toward customer loyalty in Malaysia fast food restaurant. In Hotwec 7.0 Sustainably Nurturing Tourism, Hospitality and Wellness , pp. 121 - 140. Faculty of Hospitality, Tourism and Wellness. 3. Noorhelriyani Mat, Nor Ibtisam Hazzwani Che Daud, Norasmida Farhan, Nordiana Mainin, Nor Amira Mohd Razali, Mazne Ibrahim. (2023). The Influence of Workplace Deviant Behavior Towards Employee Performance in Malaysia Hotel Industry. In Hotwec 7.0 Sustainably Nurturing Tourism, Hospitality and Wellness , pp. 159-175. Fakulti Hospitaliti, Pelancongan dan Kesejahteraan. 4. NIK NUR AMIRAH BINTI NIK LUKMAN, NIK NUR MADIHAH BINTI HASSAN, NONINORDIANA A/P MATSOL, NIK NUR SHUHADA BINTI ARIFF, Mazne Ibrahim. (2023). The influencing factors of online reviews affecting customer visit intention towards food and beverage establishment in Malaysia. In Hotwec 7.0 Sustainably Nurturing Tourism, Hospitality and Wellness , pp. 141 - 158. Faculty of Hospitality, Tourism and Wellness. 5. MUHAMMAD MAHZUZ BIN MALIM, MUHAMMAD NAUFAL SULHI BIN ABDUL SUKOR, MUHAMMAD NURHAFIZ BIN HERMAN, MUHAMMAD ZAHIRUDDIN BIN AZMAN, Mazne Ibrahim. (2023). Factors Influencing the Usage of Online Food Delivery Service among University Student in Malaysia. In Hotwec 7.0 Sustainably Nurturing Tourism, Hospitality and Wellness , pp. 104 - 120. Faculty of Hospitality, Tourism and Wellness. 6. Siti Mayuni Md Rani, Siti Norfarhana Jaffar, Siti Nur Syafiqah Abdulah, Tuan Nur A¿liah Fazleen Al-Fatihah Tuan Azman, Mazne Ibrahim. (2022). Customer Satisfaction towards Usage of Food Delivery Applications during Covid-19: Malaysia Outlook. In E-PROCEEDING HoTWeC 6.0 , pp. 671 - 681. FACULTY OF HOSPITALITY, TOURISM AND WELLNESS. https://doi.org/978-967-0021-47-8

PROCEEDING(S)	7. Siti Hawa Mohd Ahid, Siti Khadijah Abdul Ghani, Siti Mardhiah Zulkiffli, Siti Mariam Emri Abdullah, Mazne Ibrahim. (2022). Customer Awareness towards Muslim Friendly Hotel in Malaysia. In E-PROCEEDING HoTWeC 6.0 , pp. 661 - 670. FACULTY OF HOSPITALITY, TOURISM AND WELLNESS. 8. Tuan Nurul Asiah Binti Tuan Isa, Umi Salbikah Binti Alias, Wan Nur Amirahuda Binti Wan Mohd Ruzifa, Wan Nurul Wahidah Binti Wan Mohd Roslan, Mazne Ibrahim. (2022). Customer Perception towards Artificial Intelligence in Malaysia Hospitality Industry. In E-PROCEEDING HoTWeC 6.0 , pp. 682 - 696. FACULTY OF HOSPITALITY, TOURISM AND WELLNESS. 9. NUR IZZATI HASHIM, NOR SHAFIHA FATIHA BINTI ZULKIFLE, NUR IZZATI BINTI MUHAMMAD NAZIR, FATIN FATMA BINTI ABDULLAH, Mazne Ibrahim. (2021-10-10). Awareness on Food Waste in Food and Beverage Sector Among Customers in Malaysia. In 4th HOSPITALITY, TOURISM AND WELLNESS COLLOQUIUM (HOTWEC 4.0) , pp. 87 - 98. FACULTY OF HOSPITALITY, TOURISM AND WELLNESS. 10. BUSYRA BINTI BURHAN, NURUL AMIRAH BINTI MASLEE, NURUL NABILAH BINTI ABDUL JABAR, SALMA AFIQAH BINTI AZMAN, MAZNE IBRAHIM. (2021-10). AWARENESS OF FOOD HYGIENE TOWARDS FOOD AND BEVERAGE ESTABLISHMENTS AMONG CUSTOMERS IN MALAYSIA. In RESEARCH TOWARDS IR 4.0 , pp. 10 - 20. 11. Ibrahim,Mazne, Nurashikin A. Ridzuan, CHE NURSYAHIRA ENCHEK KAMARUDDIN, JIWARATHINI MANMARAN, LIM PEI LING, NUR SYAFIQAH RAZALI. (2020). Impact of Instagram Influencers towards Purchase Intention in Local Food Business. In 3rd Hospitality, Tourism and Wellness Colloquium (HoTWeC 3.0) , pp. 142 - 150. UMK Press. 12. Ibrahim,Mazne, Nurashikin A. Ridzuan, CHE NUR SYAHIRA CHE MOHD ALEMY, NUR MADIHAH MAT HUSSIN, SYAHIDAH HAMIZAH AHMAD SUKRI, TAN JIA YING. (2020). Factors Affecting the Acceptance of Korean Food among Malaysians. In 3rd Hospitality, Tourism and Wellness Colloquium (HoTWeC 3.0) , pp. 134 - 141. UMK Press. 13. Ibrahim,Mazne, MUHAMAD SYAHMI MOHD YAZED, NOOR IDAYU CHE ALI, TAN YAN SHAN, NURUL IZZATUL NABILA RAMELI. (2020). Factor Influencing The Customer Preference In Choosing Buffet Style Dining Option. In Nurturing Hospitality, Tourism and Wellness World , pp. 124 - 133. UMK Press. 14. Ibrahim,Mazne, ELAINE LEE CHUN WUN, MUHAMAD FIRDAUS NAIM MOHD KAMAL, NOOR AZIRA MOHD NOR, QUTREEN NADA MAT NOH. (2020). THE INFLUENCE OF RESTAURANT LAYOUT CHARACTERISTIC ON MEAL DURATION AND CUSTOMER SPENDING. In 3rd Hospitality, Tourism and Wellness Colloquium (HoTWeC 3.0) , pp. 116 - 123. UMK Press. 15. Ibrahim,Mazne, MOHAMAD KHAIRUDDIN BAHARUM, NOR FATIN SAPIRA MAT BAKRI, SITI AJRINA MOHAMAD ZAIN, TAN MEI SING. (2020). THE INFLUENCE OF KITCHEN LAYOUT TOWARDS EMPLOYEE PERFORMANCE IN FOOD AND BEVERAGE OUTLET. In 3rd Hospitality, Tourism and Wellness Colloquium (HoTWeC 3.0) , pp. 107 - 115. UMK Press.
BOOK(S)	1. Nur Farihin Abd Hadi Khan, NOR MAIZANA MAT NAWI, DERWEANNA BAH SIMPONG, Mazne Ibrahim, Nurul Fardila Abd Razak, Nor Amira Mohd Razali, Harnidah Samengon, Nur Hafizah Muhammad, Nurashikin A. Ridzuan. (2025-12). Serving Made Simple: The Preparation. AFARI ENTERPRISE.
CHAPTER(S)	1. Siti Fatimah Ab Ghaffar, Mazne Ibrahim, Nur Dalila Yusoff, Nur Hafizah Muhammad, Musa, Ramli, Mohamad Isa, Irma Izani, Masiran, Ruziana. (2025). Validation and Psychometric Properties of Bahasa Malaysia Version on Parent Emotional Style Questionnaire (PESQ). In Business Sustainability with Artificial Intelligence (AI): Challenges and Opportunities (pp. 649-658). Springer Science and Business Media Deutschland GmbH. https://doi.org/10.1007/978-3-031-71526-6_56 2. Nurul Hafizah Mohd Yasin, Mazne Ibrahim, Nur Farihin Abd Hadi Khan, Zaimatul Awang, Mohd Hafzal Abdul Halim, Siti Salina Saidin. (2023). From Waste to Health: An Innovation of High-Fiber Biscuit Using Brown Rice and Banana Peel. In Contributions to Management Science (pp. 675¿684). Springer Science and Business Media Deutschland GmbH. https://doi.org/10.1007/978-3-031-27296-7_61 3. Bintang Handayani, Saidi, N.A., Ibrahim,Mazne. (2021-12). Chapter 12: Online Open-Book Test: Dynami Way of E-assesment in Higher Education. In NURTURING NEW NORMS IN E-ASSESSMENT (pp. 89-94). UMK PRESS. 4. Bintang Handayani, Normaizatul Akma Saidi, Mazne Ibrahim. (2021). Chapter 12: Online open-book test: dynamic way e-assessment in higher education. In Nurturing New Norms In E-Assessment (pp. 89-94). UMK Press.
OTHER(S)	1. Mazne Ibrahim. (2025-12). Dari Kampung Terus ke Jiwa: Eksplorasi Budaya & Warisan Makanan Secara "Experiential Learning". Penerbitan Korporat UMK. 2. Nur Farihin Abd Hadi Khan, Mazne Ibrahim. (2025-07). Dari Dapur ke Dunia Maya: Warisan Mengalir, Budaya Menyapa. UMK Corporate Publication. 3. Afwan Shoime, Zahidah Abdul Aziz, Siti Nur Fatihah Shukur, Nur Munirah Mohd Suhaimi, Mazne Ibrahim. (2024-12). Factors Influencing Customer Satisfaction towards Foreign Labor in Malaysia Hotel Industry. UMK Press. 4. Tengku Nuraishah Hazreen Tengku Abdullah, Wan Muhamad Hasrin Wan Hassan, Siti Hajar ShukrI, Rosmaliza Mohamad Rosli, Mazne Ibrahim. (2024-12). Factors Influencing Youngsters' Intention to Visit Hipster Cafes in Malaysia. UMK Press. 5. Nur Athirah Abdul Halim, Mohammad Ariffuddin Khairul Anuar, Siti Nur Farahin Husin, Nur Fatin Auni Lokman, Mazne Ibrahim. (2024-12). Awareness of Healthy Food Choices among Young Generation in Malaysia. UMK Press. 6. Mazne Ibrahim, Nurul Fardila Abd Razak. (2024-01). Food Culture and Heritage Exhibition as a Catalyst in Promoting Gastronomic Tourism Attraction. Sabaragamuwa University of Sri Lanka. 7. Ahmad Fahme Mohd Ali, Roslizawati Che Aziz, Raja Norliana Raja Omar, Abdullah Muhamed Yusoff, Ruzanifah Kosnin, Nor Syuhada Zulkefli, Fauzan Hafiz Muhammad Safri, Mazne Ibrahim, Nur Dalila Yusoff, Mohammed Ruqaimi Remeli, Sathish Kumar Velayuthan, Norsuriani Samsudin, Mohd Zamruri Ab Ghani, Lydia Irffian Mohd Isa. (2024). Laporan program - Sustainability In The Creative & Cultural Industries Programme - Asean & Beyond (SCCIP 2024). UMK Press. 8. Siti Salina Saidin, Mazne Ibrahim. (2023-10). Perspektif Healing Travel. Majalah Pusat Pengajian Biologi UITMCNS. 9. Mazne Ibrahim. (2022-12). Penjaja Sayur Bermotosikal Sebagai Agen Keusahawanan Sosial. MASMED UITM CAWANGAN TERENGGANU.

	10. Mazne Ibrahim. (2022-04). Takkan Kuih Tradisional Melayu Hilang Di Dunia. MASMED UITM CAWANGAN TERENGGANU. 11. Nurul Hafizah Mohd Yasin, Derweanna Bah Simpong, Nur Farihin Abd Hadi Khan, Mazne Ibrahim. (2021-12-15). Rizbrunana: Advances In High-Fibre Biscuit Using Brown Rice And Banana Peel. RESEARCH MANAGEMENT INNOVATION CENTRE (RMIC). 12. Normaizatul Akma, S., Naziatul Aziah Mohd Radzi, MAZNE IBRAHIM. (2021-12). Creating Excitement in Learning Through Tiktok Applications. 13. MAZNE IBRAHIM, Radzi N.A.M., Saidi, N.A.. (2021-12). The Simulation in Virtual Learning for Practical Courses: A Proposed Idea. 14. MAZNE IBRAHIM. (2021-10). TREN TUKANG ROTI KOMUNITI SEBAGAI KERJAYA ALTERNATIF. MALAYSIAN ACADEMY OF SME AND ENTREPRENEURSHIP DEVELOPMENT (MASMED). 15. Simpong, D.B, Nurashikin A. Ridzuan, A. Ridzuan, Harnidah Samengon, Nur Azimah Othman, Mansor, Nur Aliah, Mazne Ibrahim, Nurul Fardila Abd Razak. (2020). The Impact of Community Based Tourism on Socio-Cultural and Economic Aspect of Orang Asli in Dusun Kampung Kuala Mu, Sungai Siput. Innovare Academics Sciences Pvt. Ltd.
RESEARCH(S)	1. FOSTERING SOCIO-ECONOMIC ACTIVITIES AND COMMUNITY INVOLVEMENT IN NATIVE BASED TOURISM PRODUCT AMONG ORANG ASLI | MEMBER | KPT | 2020 2. FOSTERING SOCIO-ECONOMIC ACTIVITIES AND COMMUNITY INVOLVEMENT IN NATIVE BASED TOURISM PRODUCT AMONG ORANG ASLI | HEAD | FRGS | 2017 3. IMPACT OF RURAL TOURISM PRODUCTS DEVELOPMENT ON TOURIST SPENDING IN POVERTY ALLEVIATION: A CASE STUDY OF TADOM HILL | MEMBER | SGJP | 2017 4. MODELLING SHARIAH COMPLIANCE HOTEL : AN ANALYTICAL AND LEGAL APPROACH ON THE BEST PRACTICE AMONG HOTELIERS IN MALAYSIA | MEMBER | SGJP | 2016 5. PENJANA KPT-CAP (KURSUS CERTIFICATE OF COMPLETION IN WELLNESS OPERATIONS) | MEMBER | KPT | 2022 6. SHARIAH COMPLIANCE HOTEL MODEL AS CONTRIBUTOR IN ENCHANCING MALAYSIA AS A DESTINATION OF CHOICE | HEAD | RAGS | 2013 7. THE EVALUATION OF FAMILY-BASED PROGRAM IN REDUCING ANXIETY AMONG PRIMARY SCHOOL CHILDREN | MEMBER | UMK-FUND | 2020
SUPERVISION	
	• Product Name: RIZBRUNANA HIGH FIBRE BISCUIT: FROM WASTE TO HEALTH Award: GOLD Role: Member Exhibition Name: INTERNATIONAL VIRTUAL EXPO OF INNOVATION PRODUCT AND SYSTEM DESIGN (INVIDE 2023) • Product Name: GOLD AWARD H08 Award: GOLD Role: Member Exhibition Name: HOSPITALITY, TOURISM AND WELLNESS COLLOQUIUM (HoTWeC 7.0) • Product Name: RIZBRUNANA: FROM WASTE TO HEALTHY HIGH FIBRE BISCUIT Award: GOLD Role: Member Exhibition Name: INTERNATIONAL VIRTUAL EXPO OF INNOVATION PRODUCT AND SYSTEM DESIGN 2021 (IN-VIDE 2021) • Product Name: RIZBRUNANA HIGH FIBER LACTATION BISCUIT: FROM WASTE TO HEALTH Award: GOLD Role: Member Exhibition Name: CARNIVAL OF RESEARCH AND INNOVATION (CRI 2023) • Product Name: FACTORS INFLUENCING TOURIST TOWARDS DARK TOURISM ENGAGEMENT IN MALAYSIA Award: GOLD Role: Member Exhibition Name: HOSPITALITY, TOURISM AND WELLNESS COLLOQUIUM 5.0 (HoTWeC 5.0) • Product Name: RIZBRUNANA: ADVANCES IN HIGH-FIBRE BISCUIT USING BROWN RICE AND BANANA PEEL Award: GOLD Role: Member Exhibition Name: INTERNATIONAL EXHIBITION AND SYMPOSIUM ON PRODUCTIVITY, INNOVATION, KNOWLEDGE AND EDUCATION (I-SPIKE 2021) • Product Name: RIZBRUNANA: ADVANCES IN HIGH-FIBRE BISCUIT USING BROWN RICE AND BANANA PEEL Award: GOLD Role: Member Exhibition Name: VIRTUAL INNOVATION COMPETITION 2021 (VIC 2021) • Product Name: RIZBRUNANA: ADVANCES IN HIGH-FIBRE BISCUIT USING BROWN RICE AND BANANA PEEL Award: GOLD Role: Member Exhibition Name: CARNIVAL OF RESEARCH AND INNOVATION (CRI 2021) • Product Name: GOLD AWARD H09 Award: GOLD Role: Member Exhibition Name: HOSPITALITY, TOURISM AND WELLNESS COLLOQUIUM (HoTWeC 7.0) • Product Name: BEST CONTENT AWARD - FACTORS INFLUENCING TOURIST TOWARDS DARK TOURISM ENGAGEMENT IN MALAYSIA

RESEARCH AWARD (S)	Award: SPECIAL Role: Member Exhibition Name: HOSPITALITY, TOURISM AND WELLNESS COLLOQUIUM 5.0 (HoTWeC 5.0) • Product Name: BEST PRESENTER AWARD - FACTORS INFLUENCING TOURIST TO ENGAGE WITH CULTURAL TOURISM IN MALAYSIA Award: SPECIAL Role: Member Exhibition Name: HOSPITALITY, TOURISM AND WELLNESS COLLOQUIUM 5.0 (HoTWeC 5.0) • Product Name: NAGGETA Award: SPECIAL Role: Member Exhibition Name: BEGINNER'S INNOVATION ENTREPRENEURSHIP & EXHIBITION (BIE 6.0) • Product Name: BEST SUPERVISOR OF THE YEAR (TOURISM) Award: SPECIAL Role: Head Exhibition Name: HOSPITALITY, TOURISM AND WELLNESS COLLOQUIUM 5.0 (HoTWeC 5.0) • Product Name: NAGGETA Award: SILVER Role: Member Exhibition Name: BEGINNER'S INNOVATION ENTREPRENEURSHIP & EXHIBITION (BIE 6.0) • Product Name: SUPER CHIPS Award: SILVER Role: Member Exhibition Name: BEGINNERS INNOVATION & ENTREPRENEURSHIP EXHIBITION (BIE 5.0) • Product Name: EXPLORING DOMESTIC TOURIST¿S ATTITUDES AND PERCEPTIONS TOWARDS MALACCA HERITAGE AS A TOURISM ATTRACTION IN MALAYSIA Award: SILVER Role: Member Exhibition Name: HOSPITALITY, TOURISM AND WELLNESS COLLOQUIUM 5.0 (HoTWeC 5.0) • Product Name: BRANDING MALAYSIA AS FOOD TOURISM DESTINATION AMONG TOURIST Award: SILVER Role: Member Exhibition Name: HOSPITALITY, TOURISM AND WELLNESS COLLOQUIUM 5.0 (HoTWeC 5.0) • Product Name: FACTORS INFLUENCING TOURIST TO ENGAGE WITH CULTURAL TOURISM IN MALAYSIA Award: SILVER Role: Member Exhibition Name: HOSPITALITY, TOURISM AND WELLNESS COLLOQUIUM 5.0 (HoTWeC 5.0) • Product Name: RIZBRUNANA: ADVANCES IN HIGH-FIBRE BISCUIT USING BROWN RICE AND BANANA PEEL FLOUR Award: SILVER Role: Member Exhibition Name: THE 1ST INTERNATIONAL BUSINESS AND MANAGEMENT VIRTUAL INNOVATION AND INVENTION OF IDEAS COMPETITION (VIIIC 2021) • Product Name: RIZBRUNANA HIGH FIBER BISCUITS: FROM WASTE TO HEALTH Award: SILVER Role: Member Exhibition Name: 13TH CREATION, INNOVATION, TECHNOLOGY AND RESEARCH EXPOSITION (CITREX 2023) • Product Name: AWARENESS ON FOOD WASTE IN FOOD AND BEVERAGE SECTOR AMONG CUSTOMER IN MALAYSIA Award: SILVER Role: Member Exhibition Name: HOSPITALITY, TOURISM AND WELLNESS COLLOQUIUM 4.0 2020 (HoTWeC 4.0) • Product Name: ONLINE OPEN-BOOK TEST: DYNAMIC WAY OF E-ASSESSMENT Award: SILVER Role: Member Exhibition Name: TEACHING ENHANCEMENT AND LEARNING INNOVATION CARNIVAL 2020 • Product Name: MUSHY LEKOR Award: SILVER Role: Member Exhibition Name: BEGINNERS INNOVATION & ENTREPRENEURSHIP EXHIBITION (BIE 5.0) • Product Name: SILVER AWARD H07 Award: SILVER Role: Member Exhibition Name: HOSPITALITY, TOURISM AND WELLNESS COLLOQUIUM (HoTWeC 7.0) • Product Name: VIDEO KORPORAT FAKULTI HOSPITALITI, PELANCONGAN DAN KESEJAHTERAAN (FHPK) - TEMPAT KETIGA Award: NONE Role: Member Exhibition Name: PERTANDINGAN VIDEO PENDEK ANUGERAH TIMBALAN NAIB CANSELOR (AKADEMIK DAN ANTARABANGSA) UNIVERSITI MALAYSIA KELANTAN

D. CONSULTATION

CONSULTATION(S)	1. PENJANA KPT-CAP (KURSUS CERTIFICATE OF COMPLETION IN WELLNESS OPERATIONS) | MEMBER | 2020 2. PENJANA KPT-CAP (KURSUS PROFESIONAL ESTETIK) | MEMBER | 2020

E. COMMUNITY SERVICES

COMMUNITY SERVICES	